



Programme

Tourism Public Lecture: 2018

Tourism and Digital Transformation

TIME: 08:30 - 13:00 (all delegates to be seated by 09:10)
VENUE: WALTER SISULU UNIVERISTY, MTHATHA CAMPUS
18 September 2018

TIME	ITEM	RESPONSIBILITY
08h30 - 09h15	Registration (all delegates to be seated by 09:10)	All
	Entertainment during registration	Cultural group
09h15 - 09h25	Programme Director's remarks	Programme Director
09h25 - 09h35	Welcome address	Vice Chancellor: Walter Sisulu University
09h35 - 09h40	Message of support	
09h40 - 09h45	Introduction of speaker and panel discussants	Programme Director
09h45 - 09h50	Introduction of the Minister of Tourism	Premier/Member of the Executive Council
09h50 - 10h10	Minister's remarks	Minister of Tourism
10h10 - 10h50	Presentation of the Lecture Proposed Topic: Tourism and digital transformation	Key Speaker
10h50 - 12h00	Panel Discussions: Experiences, successes, challenges and opportunities presented by digital transformation in tourism	Panel of discussants
12h00 - 12h50	Comments and Discussion	All (facilitated by Programme Director)
12h50 - 13h00	Vote of thanks	Executive Mayor - OR Tambo District Municipality
13h00	Closure	Programme Director
13h05	Exhibitions and entertainment	
13h30	Lunch is served	