

SHARING OF BEST PRACTICES WORKSHOP

Collaboration between Government and Research Institutions in South Africa

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broadening horizons



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA



Presentation Outline

Context

Government and Research Institution Collaboration

Research Approach and Process Flow

Research Collaboration and Funding Framework

Pillar 1: Tourism Research Agenda

Priority Research Themes

Pillar 2: Research Collaboration and Support

Pillar 3: Research Funding

Pillar 4: Dissemination and Capacity Building Platforms

Key Lessons and Conclusion



Context

Foundation for progress and sustainable socio-economic development due to evidence-based information and knowledge

Evidence-based research:

- Solutions to questions and problems
- Knowledge generation and expansion
- Better informed decision
- Effective action plans, policies, programmes and interventions

Institutions of higher learning and research: centers of generating evidence based information and knowledge:

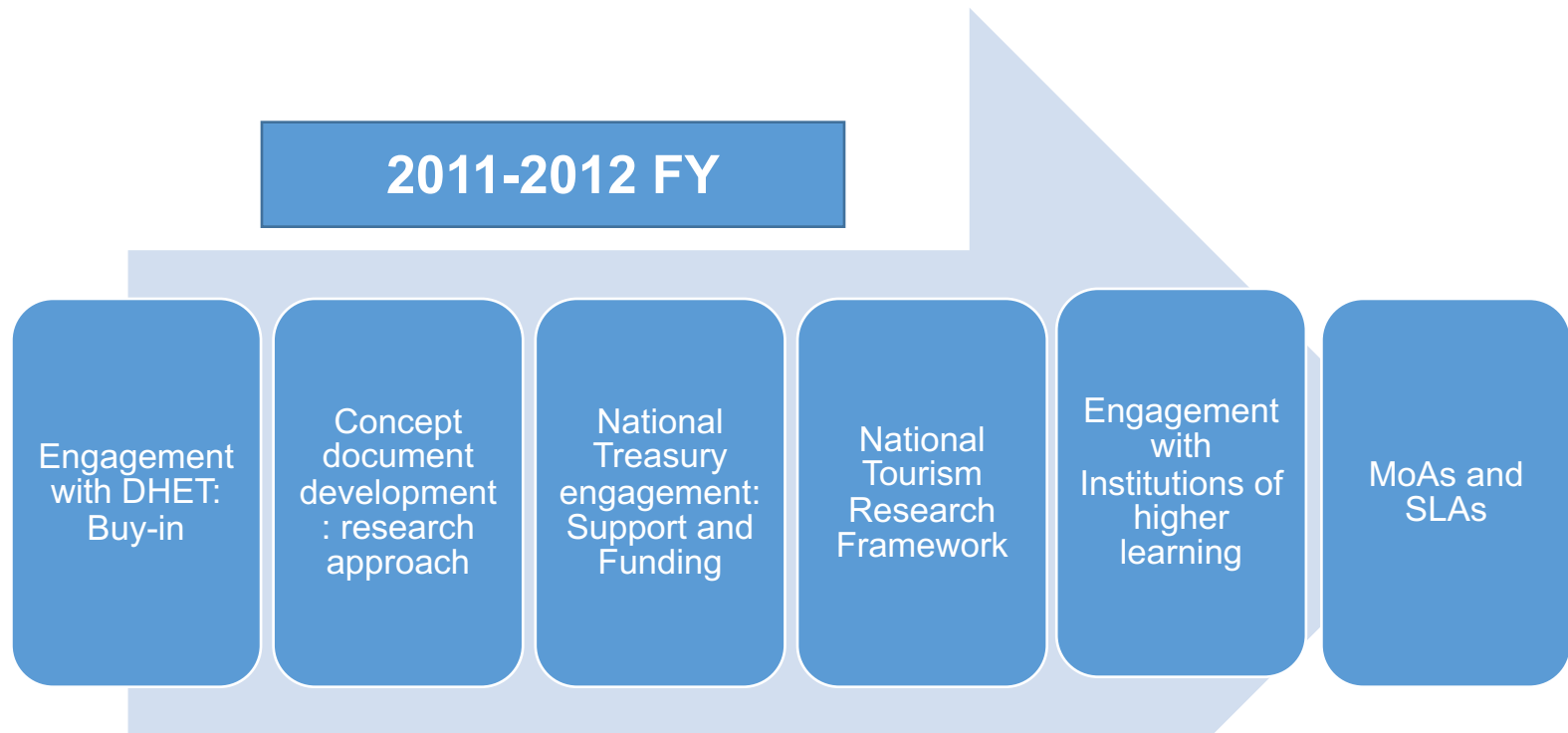
- Scientific rigorous, ethical and peer review process

Value of research: translate knowledge generation into practical application

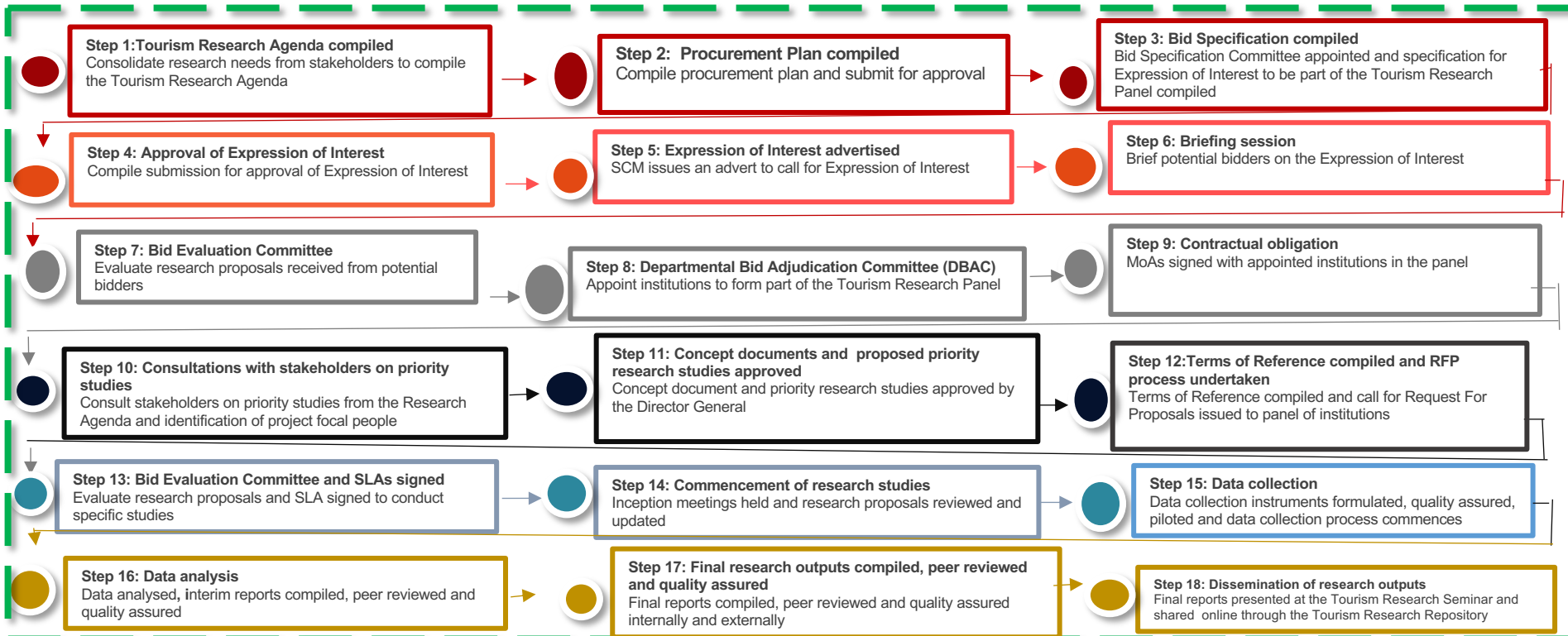
Collaboration with institutions of higher learning and research; quality and credible research outputs with actionable recommendations



Government and Research Institution Collaboration



Research approach and process flow



IMPLEMENTATION OF RESEARCH OUTPUTS

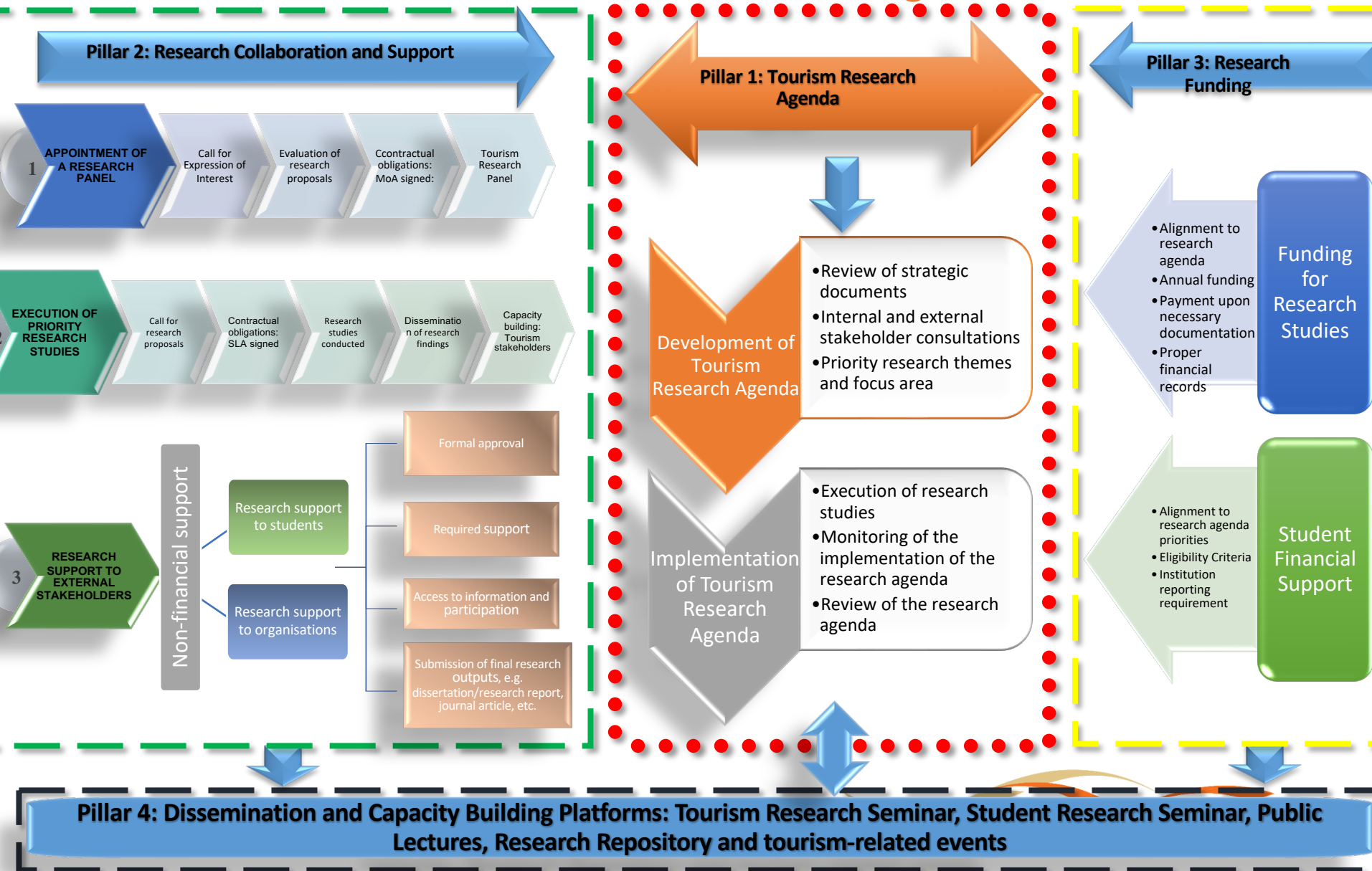
Capacity building workshops on research outputs

Capacitate stakeholders on application and operationalisation of research outputs (frameworks, guidelines, training manuals, etc.)

Implementation of research outputs

The implementation of research outcomes is the responsibility of line functions and branches

Research Collaboration and Funding Framework



Pillar 1: Tourism Research Agenda



Research agenda development process

The Tourism Research Agenda: a framework to identify and inform current and future tourism research priorities and needs to inform policy, planning, interventions and decisions making

Research agenda process flow

Phase 1: Review of strategic documents

Phase 2: Stakeholder consultations

Phase 3: Analysis of information and compilation of the agenda

Strategic documents consulted:

- NTSS; Strategic Plan, APP
- Tourism Sector master plan; Tourism Sector Recovery Plan
- Economic Reconstruction and Recover Plan
- Green paper on the development and promotion of tourism



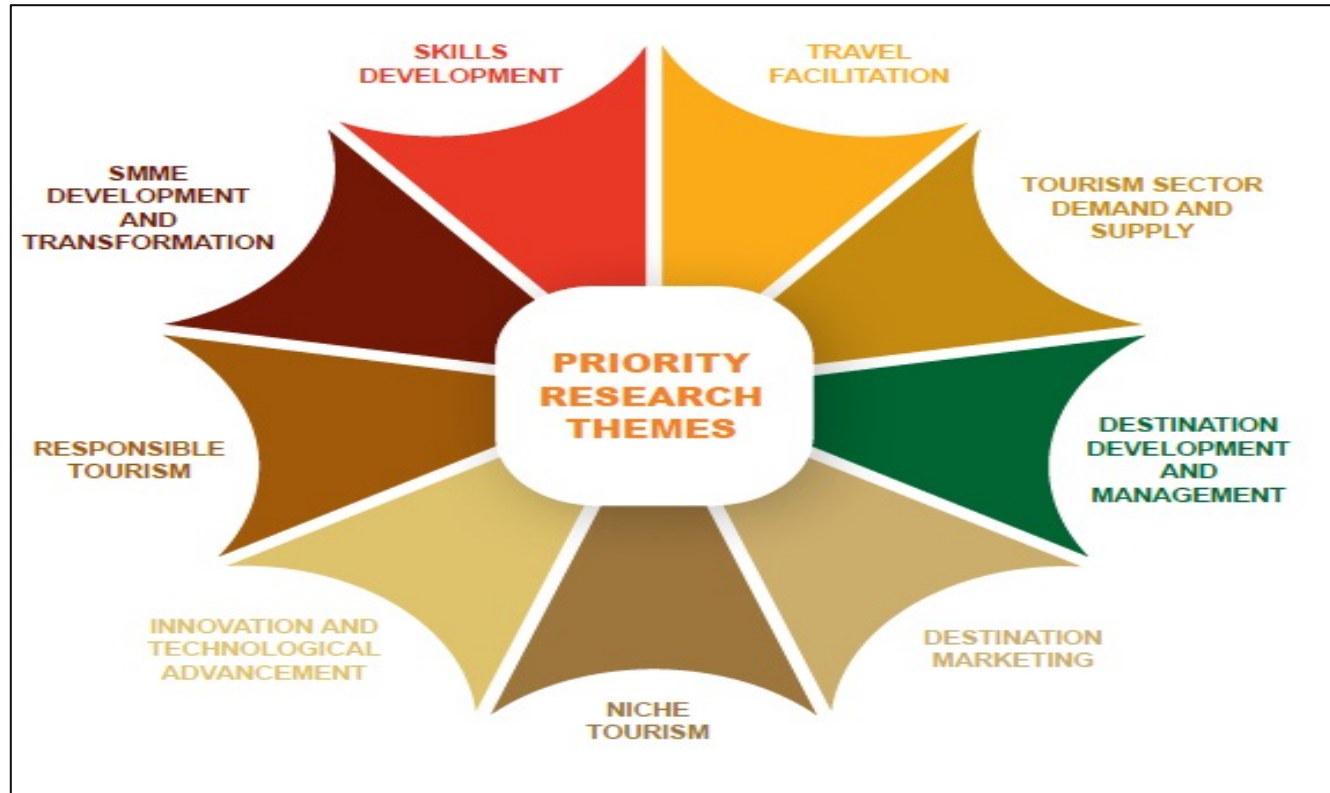
External and internal stakeholders:

- Branches
- NTRC
- Provinces and local municipalities
- Academia
- Tourism business and associations
- Other stakeholders

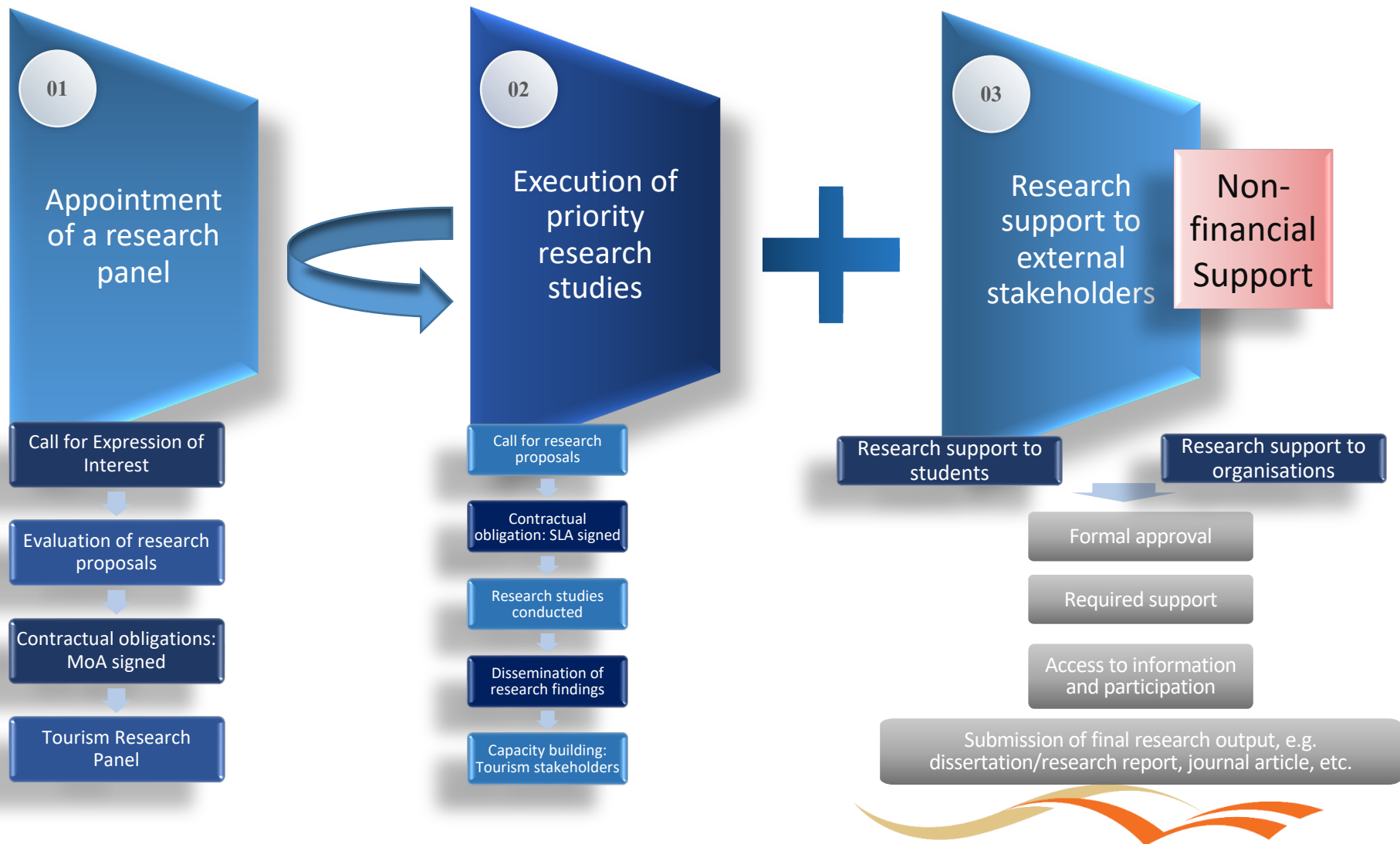


**RESEARCH
AGENDA**

PRIORITY RESEARCH THEMES



Pillar 2: Research Collaboration and Support



Pillar 3: Research Funding

Funding for Research Studies



- Alignment to the Tourism Research Agenda
- Annual funding
- Payment upon necessary documentation
- Proper financial records

*Aligned to the
Tourism Research
Agenda*

Student Financial Support



- Alignment to the Tourism Research Agenda
- Annual funding
- Eligibility criteria
- Institution reporting requirements

Pillar 4: Dissemination and Capacity Building Platforms



Tourism Research Seminar

Physical platform/ hybrid

Student Research Seminar

Physical platform/ hybrid



Public Lectures

Physical platform/ hybrid

Research Repository

Online platform

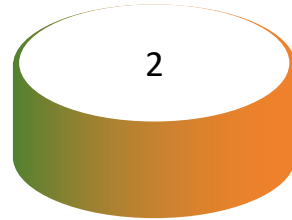


Tourism-related events

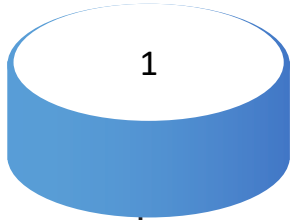
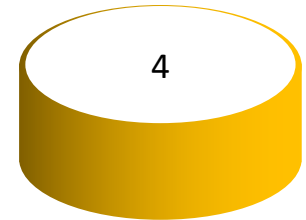
Physical platform/ hybrid

Key Lessons and Conclusions

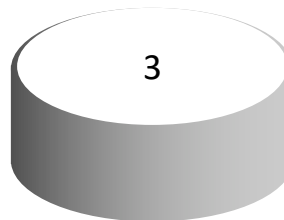
Enhances generation of evidence-based knowledge and actionable research outcomes



Review of the collaboration: lessons and improvements



Value of collaboration: confidence in quality and credibility of research outcomes



Develop a structured approach to collaboration

- Advancement of tourism research
- Skills transfer and empowerment
- Stakeholder involvement: Research agenda
- Approach of guide collaboration: Framework
- Expression of interest



Thank You
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