



DAY 1

WRAP UP FOR THE DAY

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KEY TAKEAWAYS

- ❖ Appreciating that the problems we have are common and we need African solutions which speaks to our context
- ❖ As a continent we are facing common challenges such as connectivity, in accessibility to each other's markets and incompatibility of our digital systems
- ❖ There is a need to reemphasize the need to provide support, educate and reassess the role of women and youth in tourism
- ❖ There is also a need to fully integrate women in decision making and promote more dialogues with women and capacity building

KEY TAKEAWAYS

- ❖ Main driver of SANPARKS vision is reconnecting and inspiring society
- ❖ Addressing the role of technology in shaping the tourism sector
- ❖ Doing projects with communities (giving back to communities through Ring fenced opportunities for women and youth)
- ❖ Prioritizing Smmes development within SANPARKS through project such as the Kruger and Garden route

KEY TAKEAWAYS

- ❖ Ensure tourism adaptation, biodiversity protection and promotion of universal access on tourism sites
- ❖ Supporting domestic tourism through enhancing capacity within rural area communities
- ❖ Giving access to the communities on the local tourism sites
- ❖ Promoting Enterprise development through incubation of SMMEs to ensure quality services from SMMEs
- ❖ The western cape has performed very well in terms of COVID recovery in the aviation through the recovery plan 100% recovery (from 2019)
- ❖ Domestic sector is we lost big airlines which affected the CPT route
- ❖ African route network seven destinations in Africa
- ❖ Cape Town Air Access project, housed within Wesgro, is an impressive collaboration between six government entities and the private sector.

KEY TAKEAWAYS

- ❖ Malawi is putting tourism of the top of the economic agenda
- ❖ Precovid the budget was international tourism in Malawi currently the country has moved to prioritizing domestic tourism
- ❖ Trained 500 SMMEs (youth, female and ,male owned SMMEs)
- ❖ Tourism studies from primary level to secondary schools (partnership with department of education)
- ❖ Encouraging local operators to have packages

WAY FORWARD

- ❖ We need to market our continent together and have a common repository of data to be owned by Africa
- ❖ There is need to invite the SADAC and AU in the upcoming workshops
- ❖ Making this platform open for other stakeholders such as scholars to come and make a contributions to the tourism fraternity
- ❖ Have a workshop that has dedicated theme on sustainability
- ❖ There is great need to rethink tourism by putting women , youth and community at the center
- ❖ Supporting entrepreneurship of women and youth
- ❖ Upskilling and reskilling of tourism business

WAY FORWARD

- ❖ Promotion of Indigenous tourism to empower our local communities
- ❖ Collaborate across sectors government, private and public sector
- ❖ A need to develop gender focal points on implementing gender strategic implementation teams
- ❖ Improving access to credit and advance innovation and promote sustainable practices
- ❖ In order to improve air access it is imperative to be open and creative; having public and private sector partnerships which supports the financing and infrastructure development in the air space across the continent