

# ADVERTISEMENT

## DEPARTMENT OF TOURISM

*The Department of Tourism is an equal opportunity, affirmative action employer. It is our intention to promote representivity (race, gender and disability) in the Department through the filling of these posts.*

**APPLICATIONS:** Applications, quoting the relevant reference number must be forwarded to the attention of Chief Director: HR Management and Development at Department of Tourism, Private Bag X424, Pretoria, 0001 or hand deliver at Tourism House, 17 Trevenna Road, Sunnyside, Pretoria.

**CLOSING DATE:** 22 September 2023 at 16:30 (E-mailed, faxed and late applications will not be considered)

**NOTE:** Applications must be submitted on a duly completed New Z83 form obtainable from any Public Service Department or on the internet at [www.dpsa.gov.za/documents](http://www.dpsa.gov.za/documents). Applicants are not required to submit copies of qualifications and other relevant documents on application but must submit a fully completed signed Z83 form and a detailed Curriculum Vitae. Shortlisted candidates will be required to submit certified copies of qualifications and other relevant documents to HR on or before the day of the interview. It is the applicant's responsibility to have foreign qualifications evaluated by the South African Qualifications Authority (SAQA). All instructions on the application form and this advert must be adhered to. Failure to comply with these requirements will result in the applicants being disqualified. Correspondence will be limited to short-listed candidates only. If you have not been contacted within three months of the closing date of this advertisement, please accept that your application was unsuccessful. The Department reserves the right not to make an appointment. Short-listed candidates will be subjected to pre-employment screening and security vetting to determine the suitability of a person for employment. Shortlisted candidates may further be subject to a job-related test. One of the minimum entry requirements for SMS is the pre-entry certificate. For more details on the pre-entry course visit: <https://www.thensg.gov.za/training-course/sms-pre-entry-programme/>. By applying for this post, you are consenting to the Department of Tourism processing your personal information subject to POPIA

**POST:** **ASSISTANT DIRECTOR: EXPERIENCE AND ROUTE DEVELOPMENT (DT 34 /2023)**

**SALARY:** R 527 298 per annum (salary level 10), excluding service benefits

**CENTRE:** Pretoria

**REQUIREMENTS:** A SAQA recognised NQF6/7 qualification in Tourism Development, Economics or related studies. 3-5 years' management experience in tourism related management. Project Management skills. Knowledge of relevant Acts and Prescripts. Knowledge of Tourism Policies and procedures. Knowledge of South Africa's domestic and international policies in relation to tourism. Understanding and knowledge of South Africa, regions and the continent. Ability to manage people and empower or motivate people. Language skills and the ability to communicate well with people at different levels and from different backgrounds. Client orientation and customer focus. Leadership skills. Proper and strong negotiation skills. Financial management skills. Sound organising skills. Ability to act with tact and diplomacy. Computer Literacy with knowledge and understanding of all MS Office packages.

**DUTIES:** The successful candidate will be responsible for auditing all tourism routes in the country including cross border initiatives. Setting up initial engagements with industry

operators on initiatives, facilitate trade relations networking between operators and travel trade, Coordinate intergovernmental and cross border relations engagements on route development initiatives. Identify strategic tourism routes and trails that can significantly enhance visitor experience and facilitate tourism development and investment in thriving tourism nodes. List number of critical routes and initiatives that can enhance tourism experience, drafting motivations to solicit support from management. Develop tourism route support framework and policy through which the State can contribute in enhancing visitor experience through development of routes/trails. Develop route support and incentives framework that embraces government strategic objectives, develop guidelines and framework for roles and responsibilities in route development, design policy, forms and processes for supporting route initiatives. Do trend analysis for new forms of tourism niche market development. Producing regular tourism trend analysis report. Drafting of cases or motivations for management support for development of the market. Conducting baseline research on niche markets, identify niche markets aligned to national tourism strategic objectives. Identify development funding and investment opportunities that can support market development. Start initial engagements with relevant partners to support the development of such a market, support in the management of partnerships for experience and route development.

**EE REQUIREMENTS:** Preference will be given to Coloured Male, Asian Male and White Male Candidates.

**ENQUIRIES:** Ms F Mbam, Tel: 012 444 6419