

## DEPARTMENT OF TOURISM

***The Department of Tourism is an equal opportunity, affirmative action employer. It is our intention to promote representivity (race, gender and disability) in the Department through the filling of these posts..***

- APPLICATIONS:** Applications, quoting the relevant reference number must be forwarded to the attention of Chief Director: HR Management and Development at Department of Tourism, Private Bag X424, Pretoria, 0001 or hand deliver at Tourism House, 17 Trevenna Road, Sunnyside, Pretoria.
- CLOSING DATE:** **26 April 2022 at 16:30 (Late applications will not be considered)**
- NOTE:** In order to be considered, applications must be submitted on a fully completed signed Z83 form, accompanied by all required copies (Uncertified copies will be accepted when submitting your application, but candidates invited to the interviews must ensure they bring along certified copies) of qualifications, Identity Document, proof of citizenship/permanent residence if not a RSA citizen and a comprehensive CV (including three contactable references). It is the applicant's responsibility to have foreign qualifications evaluated by the South African Qualifications Authority (SAQA). All instructions on the application form and this advert must be adhered to. Failure to comply with these requirements will result in the candidate being disqualified. Correspondence will be limited to short-listed candidates only. If you have not been contacted within three months of the closing date of this advertisement, please accept that your application was unsuccessful. The Department reserves the right not to make an appointment. Short-listed candidates will be subjected to screening and security vetting to determine the suitability of a person for employment. Shortlisted candidates may further be subject to a job related test.
- POST:** **ASSISTANT DIRECTOR: EXPERIENCE AND ROUTE DEVELOPMENT (DT04/2022)**
- SALARY:** R 477 090 per annum excluding service benefits (Level 10)
- CENTRE:** Pretoria
- REQUIREMENTS:** A SAQA recognised 3-year qualification (NQF 6) in Tourism, Development Economics or related studies. 3-5 years' management experience in Tourism related management. Knowledge and understanding of South Africa, regions and the continent. Knowledge of South Africa's domestic and international policies in relation to tourism. Computer literacy (Ms Office packages). Basic Project Management skills. Good stakeholder engagement. Good interpersonal and personal skills.
- DUTIES** The successful candidate will be responsible for doing an audit of all tourism routes in the country including cross border initiatives; setting up initial engagements with industry operators on initiatives; facilitating trade relations/networking between operators and travel trade; coordinating intergovernmental and cross border relations engagements on route development initiatives; identifying initiatives that can enhance the tourism experiences; drafting motivations to solicit support from management; designing product development and enhancement initiatives in partnership with industry operators; developing a route support and incentive framework that embraces government strategic objectives; designing policy, forms and processes for supporting route initiatives; conducting baseline research on niche markets; identifying niche markets aligned to national tourism strategic objectives; starting initial engagement with relevant partners to support the development of such a market; supporting in the management of partnerships for experience and route development, program and project management. Writing of reports.
- EE: REQUIREMENTS** Preference will be given to African Male, Coloured Male and White Male Candidates.
- ENQUIRIES:** Ms F Mbam. (012) 444 6419