



## tourism

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA

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### **“Unskilled work and the travel tourism industry: Myth or reality?”**

**17 July 2013**

The National department of Tourism will be hosting a Tourism Leadership Dialogue to discuss issues around skills development within the tourism sector. Themed, “**Unskilled Work and the Travel and Tourism Industry: Myth or Reality?**”, the dialogue will provide a platform for public and private sector tourism stakeholders to engage with the view of finding solutions to the lack of an adequately skilled workforce that has hampered the development of a strong national tourism industry in South Africa.

#### **Topics for discussion:**

- Readiness: Are the learning institutions producing the right/ relevant skills needed by the tourism industry, and if not, what are these requirements?
- Entrepreneurship in Tourism: Success Stories
- How to Attract and Retain Relevant Skills Within the Tourism Industry
- Highlight of Tourism Skills Partnerships
- An Overview of Current Tourism Skills Development Initiatives/Programmes

#### **Members of the media are cordially invited to attend:**

**Date** : 19 July 2013

**Venue** : Emperors Palace, 64 Jones Road, Kempton Park, Johannesburg

**Time** : 08:30 for 09:00 am

#### **Kindly confirm your attendance by 18 July 2013 to:**

##### **Ms Lerato Mogorosi**

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##### **Mr Thabang Mahlatsi**

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Media registration will be conducted on 19 July 2013 from 08:30 – 08:50

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