



tourism
Department:
Tourism
REPUBLIC OF SOUTH AFRICA



Women in Tourism (WiT) Conference 2019

18 January 2019

Deputy Minister of Tourism Ms. Elizabeth Thabethe will host the 5th annual Women in Tourism Conference in Rustenburg in the North West Province.

Themed *Promoting empowerment and jobs for shared growth*, the Women in Tourism Conference will feature presentations and facilitated panel discussions that encourage reflection and discussion on:

- Accelerating the economic empowerment and progression of women in the tourism sector;
- Expanding the role of women in the tourism sector through the Women in Tourism platform; and
- Exploring new and varied business opportunities to advance women entrepreneurs and contribute to job creation.

Since its inception in 2013, the Women in Tourism (WiT) programme has worked to elevate the representation women in the sector. Premised on the principles of respect; recognition; representation and reward for women - WiT drives programmes that support the development and empowerment of women with the view of transforming the sector.

CONFERENCE HIGHLIGHTS:

- Opening address by the MEC for Tourism in the North West Province - Ms. Wendy Joy Nelson
- Key note address, and a special announcement set to propel the WiT goals in 2019 will be conducted by Deputy Minister Elizabeth Thabethe
- Message of Support by the Queen Mother of the Royal Bafokeng Nation - Dr. Semane Bonolo Molotlegi
- Panel Discussions on:
 - Pioneers in the Tourism Industry – Women in Tourism Success Stories
 - Skills Development Agenda for women in the sector
 - Supplier Development & Business Networking
 - Marketing and Market Access
 - Maritime opportunities for Women in Tourism
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MEMBERS OF THE MEDIA ARE CORDIALLY INVITED

VENUE : Protea Hotel Hunters Rest, Rustenburg (North West Province)

DAY 1 : Wednesday, 23 January 2019

TIME : 08:30 for 09:00

DAY 2 : Thursday, 24 January 2019

TIME : 08:30 for 09:00

Kindly confirm your attendance by no later than **21 January 2019 to:**

Ms Sindi Zwane

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Women in Tourism Conference 23 - 24 January 2019

**Venue: Protea Hotel Hunters Rest, Rustenburg
North West Province**

PROGRAMME – DAY 1 23 January 2019		
09:00 - 09:10	Opening and Welcome: MEC for Tourism North West Province	Ms. Wendy Joy Nelson
09:10 – 09:20	Objectives of the Conference Deputy Direct General: Tourism Sector Support Services	Ms. Morongoe Ramphele
09:20 – 09:35	Message of support Mmemogolo - Queen Mother of the Royal Bafokeng Nation	Dr. Semane Bonolo Molotlegi
09:35 – 10:00	Key Note Address Deputy Minister of Tourism	Ms. Elizabeth Thabethe
10:30 – 10:30	TEA BREAK	
SESSION 1: WOMEN IN TOURISM SUCCESS STORIES		
10:30 – 10:45	Women in the Sector University of South Africa:	Prof. Nelly Swart
10:45 – 11:00	Success Story : African Cuisine	Chef Nompumelelo Mqwebu
11:00 – 11:15	Success Story : Thokozani Wines	Ms. Denise Stubbs
11:15 – 11:30	Success Story : Eleven 83 Gin and Tours	Ms. Sewela Mokoena
11:30 – 12:00	INTERACTIVE Q & A SESSION	Facilitator: Ms. Maylene Broderick
SESSION 2: CAPACITY BUILDING		
12:00 – 12:15	Introduction of the National Tourism Visitor Information System (NTVIS)	Dr. Nomvulelo Songelwa
12:15 - 12:30	Business Development & Financial Management - NEDBANK	Ms. Nirmarla Reddy
12:30 – 13:30	LUNCH	
13:30 – 13:45	IDC- Product offerings and opportunities in tourism	Ms. Estelle Solomons
13:45 – 14:00	Business Opportunities: Concessions SANParks	SANParks
14:00 – 14:15	The Purpose and Benefits of Quality Assurance: Tourism Grading Council of South Africa (TGCSA)	Ms. Rethabile Lebetho
BREAKAWAY SESSIONS: TOWARDS A WIT AGENDA 2019		
14h15 – 16:00	Session 1: Towards the formulation of a relevant Skills Development Agenda	Facilitator: Ms Thanda Madlala
	Session 2: Supplier Development & Business Networking	Facilitator: Ms. Maylene Broderick
	Session 3: Marketing and Market Access	Facilitator: South African Tourism
17h30	NETWORKING COCKTAIL	

PROGRAMME – DAY 2 24 January 2019		
09:00 – 09:10	Recap of Day 1	Ms. Lumka Skosana
09:10 – 09:30	Motivational Talk	Ms. Ency Litsoane
09:30 – 09:50	Marine Opportunities for Women in Tourism	Mr. Tsietsi Mokhele
09:50 – 10:10	Q & A SESSION	
10:10 – 10:40	Report back from Day 1 Breakaway sessions	3 Reports
10:40 – 11:00	Report back from Provincial Chapters Workshop	Provincial Chapters' Representative
11:00 – 11:30	WiT 2018/19 Conference Resolutions	Deputy Direct General:
11:30 – 12:30	Way Forward and Vote of Thanks	Ms. Morongoe Ramphele
12:30 – 13:45	LUNCH	
END OF CONFERENCE		

