



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

MEDIA INVITE

Women in Tourism (WiT) Conference 2017

22 November 2017

Minister Tokozile Xasa will host the annual Women in Tourism (WiT) Conference in Port Elizabeth themed: *“Sustainable Tourism: A Tool for Radical Socio-Economic Development for Women”*.

The Women in Tourism (WiT) aims to elevate women representation in the sector through the 30in5 programme which advocates for the attainment of a 30% target for women at executive level within the next five years.

As the country observes 16 Days of Activism for No Violence against Women and Children under the theme: *“Count Me In: Together Moving a Non-Violent South Africa Forward”*, women in tourism will add their voice in calling for an equitable industry that promotes radical socio-economic transformation.

Conference highlights:

- Minister Tokozile Xasa – Address to set the tone of the WiT Conference 2017
- Guest Speaker – “A Regional perspective: The Value of Tourism as a Driver of Radical Socio-Economic Development”
- Panel Discussion – Women and Radical Economic Transformation
- Opportunities for Women in Oceans Economy
- Panel Discussion – Beach Front & Marina Development
- Celebrating Achievements in the Tourism Value Chain - Success Stories
- Panel Discussion – Pioneers in Tourism Industry – Where Are they now?
- Empowering Women in Tourism

Members of the media are cordially invited

Venue : The Boardwalk Hotel – Port Elizabeth (Eastern Cape)

Day 1 : Tuesday, 28 November 2017

Time : 12h30 for 13h00

Day 2 : Wednesday, 29 November 2017

Time : 08h30 for 09h00

Kindly confirm your attendance by no later than **24 November 2017 to:**

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