



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

Tourism showcases enterprise development and incentive programmes in the Western Cape

23 July 2019

The Department of Tourism in collaboration with the Western Cape Department of Economic Development and Tourism, the Central Karoo District Municipality, and the Overberg District Municipality will be hosting a tourism information sharing sessions in Western Cape for Small Micro and Medium Enterprises (SMME's).

The Department launched SMME support programmes as part of the greater objective of the revised National Tourism Sector Strategy (NTSS) 2016-2026 to ensure the sustainable development and growth of tourism enterprises in a manner that facilitates inclusive participation, job creation and contributes to the competitiveness of tourism destinations.

The information sessions will feature the following:

1. Presentations by various organisations, exhibitions and one-on-one consultations with government and financial entities
2. Grading incentives and benefits for establishments [B&Bs, Guest Houses]
3. Tourist guiding - guidelines on how to become a registered tourist guide
4. Tourists complaints - where to go and how to lodge a complaint

The session will also give entrepreneurs insight on how to access the Department's Tourism Incentive Programme's such as the International Market Access Support Programme, the Green Tourism Incentive Programme (GTIP) and the Transformation Fund.

SMMEs seeking targeted business support services have an opportunity to interact with Departmental officials about the Tourism Enterprise Development and Incubator Programme, and learn how to tap into the resources offered through the Industrial Development Corporation (IDC), Small Enterprise Finance Agency (SEFA) and National Empowerment Fund (NEF).

SMMEs are invited as follows:

Beaufort West - Tourism information sharing session

DATE: Tuesday, 20 August 2019
Venue: Thusong Service Centre, Beaufort West – Western Cape
Time: 08:30 – 15:00
RSVP: Ms Busiswa Mashokwe: E-mail: bmashokwe@tourism.gov.za [Tel: 012 444 6415]
Ms Mbuyiselo Tamana: E-mail: mbuyiselo@skdm.co.za [Tel: 023 449 1030]

Caledon tourism information sharing session

DATE: Thursday, 22 August 2019
Venue: Caledon Town Hall – Western Cape
Time: 08:30 – 15:00

RSVP:Ms Busiswa Mashokwe: E-mail: bmashokwe@tourism.gov.za [Tel: 012 444 6415]Ms Gina Mentoor: E-mail: gmentoor@odm.org.za [Tel: 028 425 1157]

TIME	Programme outline tourism information sharing session and exhibitions Tuesday, 20 August 2019 & Thursday, 22 August 2019 Western Cape
08:30 – 9:30	Arrival, registration and exhibition viewing
09:30 – 09:45	Opening and welcome address
09:45 – 10:00	Purpose and background
10:00 – 11:00	Presentations by the Department of Tourism: <ul style="list-style-type: none"> • Tourism Incentive Programme • Tourism Enterprise Development • Domestic Tourism Facilitation
11:00 – 11:15	DEDAT Tourism support SMME programs
11:15 – 11:30	Small Enterprise Development Agency (SEDA)
	Industrial Development Corporation (IDC)
	Small Enterprise Finance Agency (SEFA)
	National Empowerment Fund (NEF)
12:30 – 12:45	Tourism Grading Council of South Africa (TGCSA)
12:45 – 13:00	Tourism BBBEE Score Card
13:00 – 13:10	Vote of Thanks
13:10 – 13:15	Closure
13:00 – 14:00	Lunch
14:00 - 15:00	Exhibitions!!Exhibitions!!