

**Tourism House, 17 Trevenna Street, Sunnyside. Private Bag X 424, PRETORIA · 0001
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Tourism showcases Enterprise Development and Incentive Programmes in the Northern Cape

05 October 2018

The Department of Tourism in collaboration with the Northern Cape Department of Economic Development, Environmental Affairs and Tourism will host information sharing sessions in De - Aar and Kuruman for Small Micro and Medium Enterprises (SMME's).

The Department launched SMME support programmes as part of the greater objective of the revised National Tourism Sector Strategy (NTSS) 2016-2026 to ensure the sustainable development and growth of tourism enterprises in a manner that facilitates inclusive participation, job creation and contributes to the competitiveness of tourism destinations.

The information sessions will feature the following:

1. Presentations by various organisations, exhibitions and one-on-one consultations with government and financial entities
2. Grading incentives and benefits for establishments [B&Bs, Guest Houses]
3. Tourist guiding – guidelines on how to become a registered tourist guide
4. Tourists complaints - where to go and how to lodge a complaint

The session will also give entrepreneurs insight on how to access the Department's Tourism Incentive Programme's such as the International Market Access Support Programme, the Green Tourism Incentive Programme (GTIP) and the Transformation Fund.

SMMEs seeking targeted business support services have an opportunity to interact with Departmental officials about the Tourism Enterprise Development and Incubator Programme, and learn how to tap into the resources offered through the Industrial Development Corporation (IDC), Small Enterprise Finance Agency (SEFA) and National Empowerment Fund (NEF).

SMMEs ARE INVITED AS FOLLOWS:

CAPACITY BUILDING AND INFORMATION ROADSHOWS

This information session is hosted in collaboration with the Pixley Kaseme district Municipality and Emthanjeni local municipality.

DATE: Tuesday, 17 October 2018
Venue: Emthanjeni Multi-purpose hall - De - Aar - Northern Cape Province
Time: 08:30 – 15:00

RSVP:

Ms. Busiswa Bam: Tel: 012 444 6415 E-mail: bbam@tourism.gov.za
Ms. Asanda Sibeko: Tel: 053 631 0891 E-mail: asibeko@pkisdms.gov.za

CAPACITY BUILDING AND INFORMATION ROADSHOW

This information session is hosted in collaboration with the John Taolo Gaetsewe district municipality and Ga-Segonyana local municipality.

DATE: Wednesday, 24 October 2018

Issued by Department of Tourism

Venue: Kuruman Town Hall - Kuruman, Northern Cape Province
 Time: 08:30 – 15:00

RSVP:

Ms. Busiswa Bam
 Mr. Billy Moseki

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 Tel: 053 712 8787

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TIME	PROGRAMME OUTLINE TOURISM SMME INFORMATION SESSION AND EXHIBITIONS 17 and 24 October 2018
08:30 – 9:30	Arrival, registration and exhibition viewing
09:30 – 09:45	Opening and welcome address
09:45 – 10:00	Purpose and background
	PRESENTATIONS BY THE DEPARTMENT OF TOURISM: <ul style="list-style-type: none"> • Tourism Incentive Programme • Tourism Complaints Management • Tourism Enterprise Development • Tourist Guiding
11:00 – 11:15	Northern Cape Development Corporation (NCDC)
11:15 – 11:30	Tourism Grading Council of South Africa (TGCSA)
11:30 – 12:00	Industrial Development Corporation (IDC)
	Small Enterprise Finance Agency (SEFA)
	National Empowerment Fund (NEF)
12:00 – 12:10	Vote of Thanks
12:10 – 12:15	Closure
12:15 – 13:00	EXHIBITIONS
13:00 – 14:00	Lunch
14:00 - 15:00	EXHIBITIONS!!EXHIBITIONS!!