



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

Tourism showcases Enterprise Development and Incentive Programmes in KwaZulu-Natal

07 May 2019

The Department in collaboration with the KwaZulu-Natal Department of Economic Development, Tourism and Environmental Affairs will host information sharing sessions for Small Micro and Medium Enterprises (SMMEs) in the KwaZulu-Natal Province in June.

The information session will provide insight on how SMMEs can access the Department's incentive initiatives such as the International Market Access Support Programme, the Green Tourism Incentive Programme and the Tourism Transformation Fund to assure their sustainability and growth. The sessions will also feature:

1. Presentations by various organisations, exhibitions and one-on-one consultations with government and financial entities
2. Information on grading incentives and benefits for establishments [B&Bs, Guest Houses]
3. Information on tourist guiding – guidelines on how to become a registered tourist guide
4. Information about the Tourists Complaints Office - where to go and how to lodge a complaint

SMMEs seeking targeted business support services will have an opportunity to interact with Departmental officials about the Tourism Enterprise Development and Incubator Programme, and learn how to tap into the resources offered through the Industrial Development Corporation (IDC), Small Enterprise Finance Agency (SEFA), Small Enterprise Development Agency (SEDA) and National Empowerment Fund (NEF).

SMMEs are invited as follows:

SOUTH COAST- INFORMATION SESSION:

[Supported by South Coast Tourism]

Date: **Tuesday, 11 June 2019**
Venue: TBA, Ugu / South Coast District - KwaZulu-Natal
Time: 08:30 – 15:00

RSVP: **Wednesday, 05 June 2019** to:

Ms Busiswa Mashokwe at BMashokwe@tourism.gov.za /012 444 6415, or
Ms Thabi Msomi at info@tourismsouthcoast.co.za

PIETERMARITZBURG - INFORMATION SESSION:

[Supported by Ethekwini Metro, UMgungundlovu and UThukela District Municipalities]

Date: **Wednesday, 12 June 2019**
Venue: TBA, Pietermaritzburg – KwaZulu-Natal
Time: 08:30 – 15:00

RSVP: **Thursday, 06 June 2019** to:

Ms Busiswa Mashokwe on BMashokwe@tourism.gov.za / 012 444 6415, or
Ms Siwinile Mjwara on Siwinile.Mjwara@kznedtea.gov.za