



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

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Tourism practitioners graduate from Foreign Language Training Programme in Mandarin

21 November 2016

Minister Derek Hanekom will award certificates to tourism practitioners who successfully completed the Foreign Language Training Programme in Mandarin at an event that will be held at the Lido hotel in Johannesburg.

The Foreign Language Training Programme is a capacity-building initiative designed to enable frontline staff and tourist guides to develop competencies in Mandarin, with the view of improving service levels and visitor experience.

Twenty (20) tourism practitioners participated in the three month training programme that focused on language tutoring, reading and writing skills, and a course on Chinese culture.

China is among the top tourist markets for South Africa. Statistics released in January 2016 showed a 63.7 % increase in tourist arrivals from China.

Members of the media are cordially invited to attend

Date : Tuesday, 29 November 2016
Venue : Lido hotel Plot 17, Vereeniging road - Johannesburg
Time : 08h00 - 10h00

Kindly confirm your attendance by no later than **24 November 2016 to:**

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