



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

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FOR IMMEDIATE RELEASE

TOURISM OUTLINES ITS PLANS FOR SECTOR RECOVERY

21 April 2021

Tourism Minister Mmamoloko Kubayi-Ngubane will host a breakfast event on the Tourism Sector Recovery Plan (TSRP).

The Tourism Sector Recovery Plan is a response by the sector, and its constituent partners, to the multiple challenges brought on by the COVID-19 pandemic. The plan, and the gains made in the Risk Adjusted Strategy, are a result of extensive consultation and collaboration that has spanned government and the private sector via work streams, webinars, national surveys, and thousands of submissions to chart a path to recovery for the sector.

Join Minister Kubayi-Ngubane, tourism stakeholders and key trade partners as they outline interventions to set the sector on the most optimal path to recovery, transformation and long-term sustainability.

MEMBERS OF THE MEDIA ARE INVITED AS FOLLOWS:

Date: Thursday, 22 April 2021
Venue: Sandton Convention Centre – Gauteng
Time: **Event starts at 09h00** (07h30 – 08h30 - COVID-19 screening /protocol)

PROGRAMME: MEDIA BRIEFING – TOURISM SECTOR RECOVERY PLAN 2021	
TIME	DESCRIPTION
09h00 – 09h05	OPENING AND WELCOME – Ms. Hlengiwe Nhlabathi-Mokota
09h:05 – 09h15	PURPOSE OF THE MEDIA BRIEFING Director General of Tourism, Mr. Victor Tharage
09h15 – 10h00	PANEL PRESENTATION - TOURISM SECTOR RECOVERY PLAN (TSRP) <ul style="list-style-type: none">• Minister of Tourism, Ms. Mmamoloko Kubayi-Ngubane - TSRP Overview• Board Chairperson TBCSA Mr. Blacky Komani – TSRP Private Sector Intervention• Board Chairperson SA Tourism Mr. Siyabonga Dube – Implementation of TSRP
10h00 – 10h20	Q&A SESSION WITH PANEL <ul style="list-style-type: none">• Minister of Tourism, Ms. Mmamoloko Kubayi-Ngubane - TSRP Overview• Board Chairperson TBCSA Mr. Blacky Komani – TSRP Private Sector Intervention• Board Chairperson SA Tourism Mr. Siyabonga Dube – Implementation of TSRP
10h30 – 11h00	One-on-one interviews

RSVP by 18:00 on Wed 21 April 2021 to: Ms Sindi Zwane (T): 081 267 4665 (E): szwane@tourism.gov.za

For media enquiries:

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