



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

Tourism joins global observation of International Women Day

08 March 2021

Minister of Tourism, Mmamoloko Kubayi–Ngubane, invites members of the media to a webinar to mark International Women Day. International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women under the theme - "Women in leadership: Achieving an equal future in a COVID-19 world."

The webinar will engage Women in Tourism (WiT) on a discussion on the impact of the pandemic on SMMEs, and to explore mitigating measures. Minister Mmamoloko Kubayi Ngubane will honour the occasion with the main address, and set the tone for the high-powered panel of women leaders and trailblazers in the tourism industry and broader South African society.

The Women in Tourism (WiT) Programme is an initiative that advances and supports the development and empowerment of women in the tourism sector. The Programme integrates women from diverse backgrounds to converge on a set of common goals and interests that will ensure their success in the sector.

Since its inception in 2013, the programme served as a mechanism to elevate the status of women in the tourism sector by providing training, empowerment and networking opportunities. celebrates the tremendous efforts by women and girls around the world in shaping a more equal future and recovery from the COVID-19 pandemic and highlights the gaps that remain.

Date: **Monday, 08 March 2021**
Time: 15h00 – 16h30

The Webinar will also be broadcast on Facebook: [@DepartmentofTourism](#)

For media enquiries, contact:

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