



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

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Tourism hosts Best Practice Workshop for International Tourism Practitioners

03 March 2020

The Department of Tourism in collaboration with the Gauteng Provincial Department of Economic Development and the Gauteng Tourism Authority (GTA) will host a Best Practice Workshop for tourism policy influencers and implementers from across the continent.

Themed “*Quality Assurance-the integrated approach*”, the three-day event will facilitate dialogue and an exchange of best practices in the area of grading and classification. The objective of the workshop is to encourage countries to utilise grading and classification systems to give consistency to the quality image of a sub-region; to meet the demand of the market; and to facilitate exchanges and rapprochement between sub-regional systems.

The Deputy Minister of Tourism, Mr Fish Mahlalela, will address the delegates from 15 African countries, as well as Sri-Lanka, who are expected to participate in the workshop and share information on the state of tourism in their countries.

MEMBERS OF THE MEDIA ARE INVITED:

DATE : Wednesday, 04 March 2020

VENUE : Destiny Hotel and Convention Centre, Cnr 3rd & 6th Avenue Bredell, Kempton Park - Gauteng

TIME : **08:00 for 08:30**

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