



**tourism**

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA



MEDIA ALERT

## **Tourism Minister to interact with Northern Cape industry and the community on tourism**

08 January 2020

Tourism Minister Mmamoloko Kubayi-Ngubane will visit the Northern Cape Province to interact with stakeholders and the community on growing tourism.

The Minister's visit takes place as the Northern Cape Province prepares to welcome thousands of delegates and visitors for the ANC's 108th Anniversary Celebration in Kimberley, providing a short-term boost for its tourism economy.

Minister Kubayi-Ngubane will utilise her time to lobby stakeholders, local government authorities and the community to make a concerted effort to consistently market the Province's niche tourism offerings.

### **Members of the media are invited as follows:**

Tourism Stakeholder Engagement:

**Date:** Friday, 10 January 2020

**Venue:** SALGA Offices - Montrio Corporate Park, 10 Oliver road - Kimberley

**Time:** 08h00 till 10h00

Community Engagement:

#### **SITE 1: McGregor Museum**

**Date:** Friday, 10 January 2020

**Venue:** Atlas street, Herlear - Kimberley

**Time:** 10h00 till 10h35

#### **SITE 2: Kimberley Airport**

**Date:** Friday, 10 January 2020

**Venue:** Comp Patterson Rd, Diskobolos - Kimberley

**Time:** 12h20 till 13h00

#### **SITE 3: Motswako Car Wash & Chesa Nyama**

**Date:** Friday, 10 January 2020

**Venue:** Seleke St, Homestead - Kimberley

**Time:** 13h00 till 14h00

#### **SITE 4: Shell Garage - N12**

**Date:** Friday, 10 January 2020

**Venue:** N12 - Kimberley

**Time:** 14h30 till 16h00

For enquiries, contact:

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