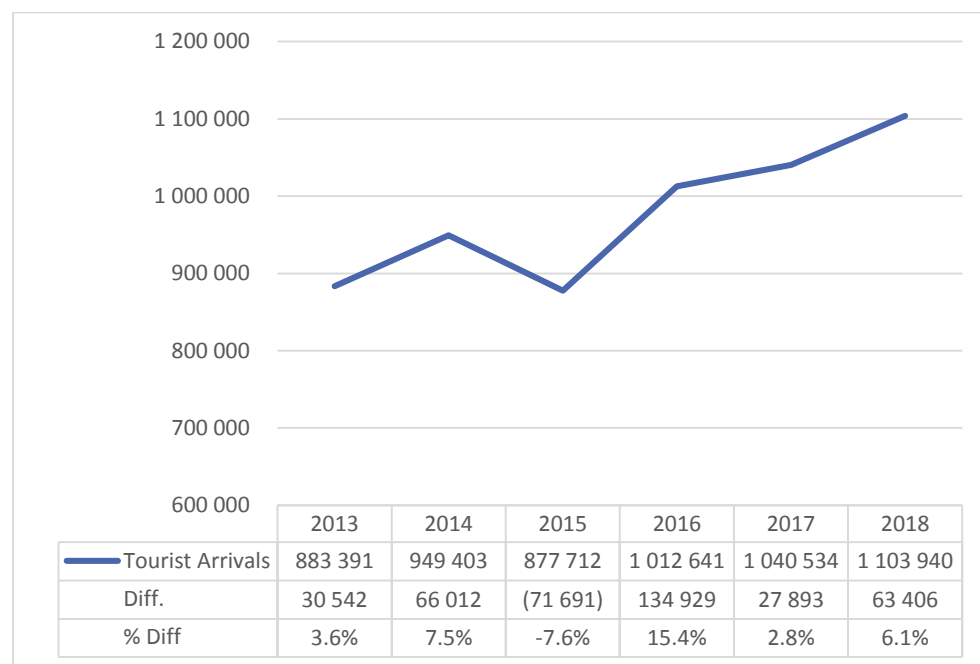


## SUMMARY ANALYSIS OF TOURIST ARRIVALS: JANUARY 2018

### TREND ANALYSIS: JANUARY 2013 - JANUARY 2018

A total of 1 103 940 tourist arrivals was recorded in January 2018, which was an increase of 6.1% (63 406) compared to the same month in 2017. Figure 1 below indicates tourist arrivals for the period January 2013 to January 2018. Tourist arrivals increased from 883 391 in 2013 to 949 403 in 2014, which was an increase of about 7.5%. Tourist arrivals however went down by -7.6% (-71 691) in January 2015 compared to January 2014. The highest increase in arrivals was recorded in January 2016 compared to January 2015, which was a double digit growth of 15,4% during this period.

Figure 1: Total Tourist Arrivals January 2013 to January 2017



### JANUARY 2018 COMPARED TO JANUARY 2017 BY REGION

Table 1 below indicates tourist arrivals by region for January 2018 compared to the same month in 2017. Arrivals from overseas markets went down by -0.2% while arrivals from the continent went up by 8.0%. The decline from overseas market was mainly driven by a double digit decline of -20.3% recorded in Asia, followed by a decline of -3,2% and -1,9% recorded in the Middle East and Australasia respectively. Africa had a growth of 8.0% and the continent remains the main source of tourist arrivals to the country, accounting for about 77.8% (858 505) of total arrivals during this month.

Table 1: Total Tourist Arrivals by Region January 2018 vs. January 2017

Region	Jan 2018	Jan 2017	Difference	%Difference
EUROPE	166 328	162 959	3 369	2.1%
NORTH AMERICA	28 834	28 734	100	0.3%
CENTRAL & SOUTH AMERICA	12 626	10375	2 251	21.7%
AUSTRALASIA	9 855	10048	-193	-1.9%
MIDDLE EAST	4 158	4295	-137	-3.2%
ASIA	22856	28 663	-5 807	-20.3%
TOTAL OVERSEAS	244 657	245 074	-417	-0.2%
TOTAL AFRICA	858 505	794 677	63 828	8.0%
Unspecified	778	783	-5	-0.6%
GRAND TOTAL	1 103 940	1 040 534	63 406	6.1%

Figure below indicates a snap view of tourist arrivals to South Africa by regions for the period January 2018 compared to January 2017.

