



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

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Media Alert

Just like the French words, maitre'd, concierge and patissier, the term sommelier will soon also become better known in the hospitality industry. Also known as a wine steward, this is a much sought after skill in the culinary world.

The National Department of Tourism has invested an amount of R11 million and appointed the Cape Wine Academy to present a 12 months training programme for 200 previously unemployed young people between the ages of 18 to 34 years in the following modules – the Wine Service course, Preliminary Wine Course, Certificate Wine Course, Front of House, Marketing and the Wines of the World Course.

You are cordially invited to attend the official launch of the Sommelier Training Programme

Date: Monday 12 November 2012

Time: 08h00 - 09h00

Venue: La Motte Wine Estate, Franschoek

Please RSVP by Friday 9 November to:

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Hope to see you there.