

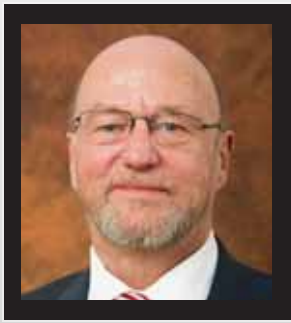
Department of Tourism Information Brochure



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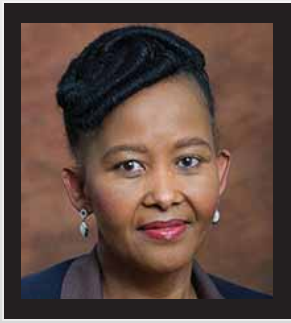
Department:
Tourism
REPUBLIC OF SOUTH AFRICA

MINISTER OF TOURISM



Mr Derek Hanekom

DEPUTY MINISTER OF TOURISM



Ms Tokozile Xasa



BRANCHES IN THE DEPARTMENT

Director General's Office

Purpose

To promote and support the growth and development of an equitable, competitive and sustainable tourism sector, enhancing its contribution to national priorities.

Functions

- Manage the provision of strategic governance and corporate management services.
- Manage the provision of financial and supply chain management services.
- Manage the provision of internal audit services in the department.
- Manage strategic political and policy direction for the development of South Africa's tourism potential throughout the world.
- Manage strategic political and policy direction for the development and growth of sustainable domestic tourism throughout South Africa.
- Manage strategic tourism sector policy development, monitoring, research and knowledge management services.

Branch: Administration

Purpose

To provide strategic governance and risk management, legal, corporate affairs, information technology, internal audit, financial management and strategic communications support services to the department.

Strategic Objectives

- Ensure economic, efficient and effective use of departmental resources
- To enhance understanding and awareness about the value of tourism and its opportunities.
- To create an enabling legislative and regulatory environment for tourism development and growth.
- To accelerate transformation of the tourism sector.

Branch: Policy and Knowledge Services

Purpose

To support sector policy development and evaluation, research and knowledge management, promotion of transformation and responsible tourism.

Strategic Objectives

- To enhance understanding and awareness about the value of tourism and its opportunities.
- To create an enabling legislative and regulatory environment for tourism development and growth.
- To accelerate transformation of the tourism sector.
- To facilitate tourism capacity building programmes for the sector.
- To diversify and enhance tourism offerings.
- To provide knowledge services to inform policy, planning and decision making.

Branch: International Tourism Management

Purpose

To provide strategic policy direction for the development of South Africa's tourism potential across various regions of the world.

Strategic Objectives

- To facilitate tourism capacity building programmes.
- To provide knowledge services to inform policy, planning and decision making.
- To develop new source markets.
- To enhance tourism regional integration.

Branch: Domestic Tourism Management

Purpose

To provide strategic policy direction for the development and growth of sustainable domestic tourism throughout South Africa.

Strategic Objectives

- To diversify and enhance tourism offerings.
- To create employment opportunities by implementing tourism projects targeted at the unemployed.
- To facilitate tourism capacity building programmes.



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