



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

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Minister of Tourism to launch Tourism Enterprise Development Incubator

21 October 2016

The Minister of Tourism, Mr Derek Hanekom, will officially launch the Provincial Tourism Enterprise Development Incubator, in Pilanesberg, North West on 28 October 2016.

The Tourism Enterprise Development Incubator will be a virtual vehicle used to facilitate the provision of business support interventions to tourism enterprises, clustered along a thriving tourism node in the country. This model will enable enterprises to obtain all business support services offered without being located in the incubator.

The programme will focus on a viable existing Small Micro and Medium enterprises (SMMEs), affiliated to a local tourism association, at the selected tourism nodes.

Members of the media are cordially invited to attend as follows:

Date : 28 October 2016
Venue : Mphebathe Cultural Museum, Pilanesberg, North West
Time : 09h30 – 11h30

Kindly confirm your attendance by no later than **25 October 2016 to:**

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