

MEDIA ALERT: MINISTER OF TOURISM TO ADDRESS A TOURISM INDUSTRY WORKSHOP IN CERES ON MONDAY 12 MARCH 2012

The Minister of Tourism, Marthinus van Schalkwyk, will be addressing the Ceres Tourism Industry Workshop that will be held at the Ceres Inn on Monday 12 March 2012. The workshop is organised by the Tourism Enterprise Partnership (TEP). More than 50 Tourism Businesses have been invited in the Witzenberg Municipality. The purpose of the workshop is to assist tourism businesses by informing them of what services smaller tourism businesses can access, how they can start up their own tourism website for marketing of their business and how to grow and sustain their respective tourism businesses.

Members of the media are cordially invited to attend the Ceres Tourism Industry Workshop.

Date: Monday, 12 March 2012

Time: 10:30-15:00

Venue: Ceres Inn, Ceres, Western Cape

To RSVP contact Melene Rossouw 021 465 7240 / 0827537107 or mrossouw@tourism.gov.za by no later than Friday 9 March 2012 at 16:30