



**MINISTRY OF TOURISM  
REPUBLIC OF SOUTH AFRICA**

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**Minister of Tourism takes #WeDoTourism Outreach to Phalaborwa**

**28 February 2020**

The Minister of Tourism, Ms Mmamoloko Kubayi-Ngubane, will this weekend host an outreach programme, which includes an engagement with tourism stakeholders in Phalaborwa, Limpopo Province.

The outreach happens alongside the 15th edition of the spectacular Limpopo Marula Festival being held in Phalaborwa from 21 to 29 February 2020.

The festival is a collaboration between the Department of Tourism, the Limpopo Department of Economic Development, Environment and Tourism, Ba-Phalaborwa Municipality, Limpopo Economic Development Agency (LEDA) and other government departments and private sector tourism partners in the region.

The Minister will also host a breakfast engagement with tourism stakeholders - a platform for the Minister to interact with tourism sector partners and community on opportunities and challenges for tourism growth and development in the province, in particular the Mopani region.

**Members of the media are invited as follows:**

**Stakeholder Breakfast**

**DATE:** Saturday, 29 February 2020

**VENUE:** Cajori Hotel, Phalaborwa

**TIME:** 08h00 – 10h30

The Minister will attend other related activities as part of the department's commitment to support events that are a catalyst for domestic tourism growth. The aim is to ensure that stakeholder partnerships grow the Festival into an international experience optimising on its close proximity to major heritage, nature and wildlife tourist products including the world's renowned Kruger National Park.

**For inquiries, contact:**

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**For RSVP logistics relating to media attendance of other festival activities, please contact Ms Merriam Sekiba at [msekiba@tourism.gov.za](mailto:msekiba@tourism.gov.za) Cell 071 632 4929**

**ISSUED BY THE MINISTRY OF TOURISM**