



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

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Minister Xasa to officiate the graduation of the Executive Development Programme for Women in Tourism

17 October 2017

The Department of Tourism in partnership with UNISA Graduate School for Business Leadership (UNISA SBL) will be hosting a graduation ceremony for the 16 women who completed the Executive Development Programme (EDP) in Pretoria.

The Executive Development Programme for Women in Tourism is a programme of the Department of Tourism and its objective is capacitate women and redress the skewed socio-economic landscape of the tourism industry. The participation of women at decision-making level in tourism is incredibly low especially considering the high participation levels at lower and entry level.

Through UNISA, graduates participating in the Executive Development Programme were equipped with management skills to have the confidence to start and grow their own tourism businesses, thus changing the skewed patterns of business ownership in the sector, and creating a pool of black industrialists for the future.

The programme was launched in 2016 and in the recruitment of its first intake attracted hundreds of women from around the country. After recruitment, twenty women were selected to partake in this programme.

This programme has yielded visible outcomes as five of the women received promotion to senior management positions at their respective companies since being part of the course.

Members of the media are cordially invited to attend

Date : Thursday, 19 October 2017

Venue : ZK Mathews Hall, Theo Van Wijk Building. Unisa Main Campus, Preller Street, Pretoria

Time : 17:30 for 18:00

Kindly confirm your attendance by no later than 15:00 on 19 October 2017 to:

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