



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

Media Advisory

Minister Kubayi-Ngubane reignites domestic tourism in Limpopo

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Tourism Minister Mmamoloko Kubayi-Ngubane, will embark on the third domestic travel activation campaign in the Limpopo province from 22 to 23 October 2020.

She will on Thursday visit Lephalale and Bela-Bela for the third leg of the ongoing outreach, to reignite domestic tourism and encourage South Africans to travel and explore the country. The campaign seeks to showcase variety of products available to travelers under COVID-19 protocols and position South Africa as a destination of choice. The Minister will interact with various stakeholders and visit tourism facilities and products.

Our government's focus is now firmly on getting South Africans to travel and explore their country so that tourism businesses and jobs can be recovered after the devastating impact of the pandemic. So far, South Africans have responded positively to the message as they taking their families and friends to visit various tourism attractions across the country. This bodes well for the sector's revival and we call on all patriotic South Africans to work with us as we build our economy.

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