



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

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Minister Kubayi-Ngubane leads delegation to UNWTO

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Tourism Minister Mmamoloko Kubayi-Ngubane is leading a delegation to the General Assembly of the 23rd session of the United Nations World Tourism Organization (UNWTO) at St Petersburg in Russia.

This important global meeting of senior tourism and high-level representatives of the private sector, taking place from 9 to 13 September, brings together delegations from more than 150 countries. Also in attendance are representatives from over 500 UNWTO affiliate members in the public and private sectors, NGOs and academia.

Discussions at the Assembly will focus on how the tourism sector can benefit from and contribute to the achievement of the universal 2030 Agenda for Sustainable Development at both the local and the national level.

The Minister will use the opportunity to market South Africa as a tourism destination of choice in our drive to increase visitor numbers to our country.

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