



tourism

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA

MEDIA INVITE

## INTERNATIONAL TOURIST GUIDING CELEBRATIONS – GAUTENG

11 March 2020

The Department of Tourism, in collaboration with the Gauteng Tourism Authority (GTA) will host the International Tourist Guides' Day (ITG) celebrations at Constitutional Hill in Johannesburg – Gauteng.

Themed "Tourist Guides – Contributors to Sustainable Tourism and Jobs," the ITG celebrations will take stock of the contribution of the Guiding Profession in creating sustainable tourism economies and jobs.

### Programme highlights:

- **Overview on current state of guiding** - Morongoe Ramphele, National Registrar of Tourist Guides
- **Promotion of guides around the world** - Alushca Ritchie, President of WFTGA
- **The need for a skilled workforce** - SAQA and CATHSSETA
- **Tackling safety and security** - Col. Marakalla, SAPS
- **Promoting rural tourism** - Thabo Matsafu, Deputy Director: Regional Tourism, GDED
- **The future is about seamless travel** - Prof Karen Harris, HOD: Historical and Heritage Studies, UP
- **The future is digital** - Mmboneni Muofhe, Deputy Director-General for Technology Innovation, DST
- **Tourist guide success story** - Bulelani Futshane, 2019 Lilizela Winner— Best Culture Guide

### MEMBERS OF THE MEDIA ARE INVITED:

**DATE** : 12 -13 March 2020 [two days]  
**VENUE** : Constitutional Hill - Johannesburg Gauteng Province  
**TIME** : 08h00 for 08h45

Kindly confirm your attendance to:

**Ms Sindi Zwane**

012 444 6620/ 0812674665

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