

MEDIA INVITATION

15 February 2012

MEDIA INVITED TO INTERNATIONAL TOURIST GUIDES DAY CELEBRATIONS

The Deputy Minister of Tourism, Ms Tokozile Xasa will on Tuesday, 21 February 2012, deliver the key note address at the International Tourist Guides Day in Limpopo. International Tourist Guides Day is an annual event celebrated on this day internationally to recognise the important role played by tourist guides in tourism worldwide.

The theme for this year's event is "Building a sustainable tourist guiding fraternity as we celebrate milestones achieved," highlighting the importance of tourist guiding as a profession that can sustain the lives of tourist guides while abiding by the service through professionalism and service excellence.

The celebration on the 21st of February will be preceded by a Gala dinner on 20 February 2012 to recognise the winners of the Tourist Guiding Awards.

Members of the media are cordially invited as follows:

GALA DINNER

Date: Monday, 20 February 2012

Time: 18h00 – 21h00

Venue: Mabula Game Lodge Lapa, Limpopo

MINISTERIAL BREAKFAST SESSION

Date: Tuesday, 21 February 2012

Time: 08h00 – 12h00

Venue: Zebula Golf Estate, Limpopo

For enquiries and to RSVP please contact:

- Mpumi Simelane, National Department of Tourism, 082 354 1510, msimelane@tourism.gov.za; or
- Balosang Sanki Lerefolo Media Liaison Officer: Deputy Minister of Tourism, 082 836 8703, Email: slerefolo@tourism.gov.za / balosang@gmail.com; or

· Joshua Kwapa, Limpopo Economic Development, Environment and Tourism Department, 082 049 9667/ kwapaj@ledet.gov.za

ISSUED JOINTLY BY THE NATIONAL DEPARTMENT OF TOURISM AND LIMPOPO ECONOMIC DEVELOPMENT, ENVIRONMENT AND TOURISM DEPARTMENT