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GENERAL NOTICES • ALGEMENE KENNISGEWINGS

DEPARTMENT OF TOURISM**NOTICE 3550 OF 2025****CALL FOR NOMINATIONS: APPOINTMENT TO THE BOARD OF
SOUTH AFRICAN TOURISM**

In terms of the Tourism Act No. 3 of 2014 (the Tourism Act), the Minister of Tourism, invites nominations of suitably qualified individuals to serve on the Board of South African Tourism.

South African Tourism is the official destination marketing organisation of the country, mandated to promote South Africa as a world-class destination both domestically and globally. The Board provides strategic direction, governance, and oversight to ensure that South African Tourism fulfils its mandate.

Nominations of women, youth and people with disabilities are encouraged.

WHO SHOULD BE NOMINATED

Individuals with experience and expertise in one or more of the listed areas:

- Tourism, hospitality, travel and leisure
- Destination marketing and brand management
- Finance, audit, accounting and risk management
- Proven understanding and application of the Public Finance Management Act No. 1 of 1999 (PFMA)
- Law and governance
- ICT and digital innovation
- Economic development, transformation and sustainability
- Statistics and data analytics
- Quality Assurance

ELIGIBILITY

- Must be a South African citizen
- Must not be disqualified in terms of the Tourism Act
- Must not be disqualified from serving as a director in terms of the Companies Act and/or the PFMA
- A mix of skills, demographics and perspectives will be considered
- Candidates must demonstrate integrity, independence, and commitment to public service.

NOMINATION REQUIREMENTS

All nominations must include:

1. A completed nomination form (available on the Department of Tourism website).
2. A brief motivation or nomination letter highlighting suitability of the nominee, signed by the nominator.
3. Acceptance of nomination signed by the nominee.
4. A signed declaration of interest form.
5. A detailed curriculum vitae of the nominee, which must indicate, amongst others:
 - Full names, identity number, race and gender;
 - Contact details;
 - Areas of expertise;
 - Current and previous occupied positions;
 - Current and previous served Board or Council Service;
 - At least two names and contact details of the nominee's references.
6. Certified copies of SAQA recognised qualifications of the nominee.
7. Certified copy of the nominee's ID.

Declaration of interest and consent forms are available on the Department of Tourism website: www.tourism.gov.za or on request from Ms Z Zondo at zzondo@tourism.gov.za or from Mr O Phala at ophala@tourism.gov.za

Strict compliance with the above nomination requirements is mandatory.

Nominations must be submitted by email to Boardapplication@tourism.gov.za

CLOSING DATE FOR NOMINATIONS: 5 December 2025 at 16h30. Late submissions will not be considered.

By consenting to the nomination, you consent to the Department of Tourism processing your personal information, subject to the Protection of Personal Information Act No. 4 of 2013.

WHY SERVE ON THE SOUTH AFRICAN TOURISM BOARD?

- You can shape the future of South Africa's tourism industry.
- You can contribute to inclusive growth, job creation and transformation.
- You can support the marketing of South Africa as a leading global destination.



Patricia de Lille, MP
Minister: Tourism
10 October 2025

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