



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

Tourism House, 17 Trevenna Street, Sunnyside. Private Bag X 424, PRETORIA · 0001
Tel + 27 (0) 12 444 6000· Fax + 27 (0) 12 444 7000. Call Center: 0860 121 929

Empowering women in tourism

13 November 2015

The Department of Tourism in collaboration with the City of Tshwane, will host the “Women in Tourism” conference event under the theme “Tourism Business trends and where the opportunities are for women.”

According to the United Nations World Tourism Organization’s (UNWTO) 2010 ‘*Global report on Women in Tourism*,’ women make up a large proportion of the formal tourism workforce, and are well represented in service and clerical level – but earn 10% to 15% less than their male counterparts.

Deputy Minister of Tourism, Ms Tokozile Xasa, will be the keynote speaker at the conference set to assess the status of women in tourism, with a view of finding solutions to the economic challenges that hinder women entrepreneurs from thriving in the sector.

Members of the media are invited to attend

Venue: The Premier Hotel (Pretoria)
Date: Wednesday 18 November 2015
Time: 08h30 for 09h00

Kindly confirm your attendance by no later than **16 November 2015** to:

Ms Phatisa Ntlonze

Telephone: +27 (0) 12 444 6652
E-mail: pntlonze@tourism.gov.za

Ms Sindi Zwane

Telephone: +27 (0) 12 444 6620
E-mail: szwane@tourism.gov.za