

MEDIA INVITE

DEPUTY MINISTER OF TOURISM TO UNVEIL PLANS FOR THE 11TH EDITION OF THE NATIONAL TOURISM CAREERS EXPO (NTCE)

20 August 2019

Deputy Minister of Tourism Mr. Fish Mahlalela, along with the MEC of Economic Development, Environment, Conservation and Tourism in the North West Province, Ms. Keneetswe Mosenogi, and CATHSSETA CEO Ms. Keitumetse Lebaka will brief media about the upcoming National Tourism Careers Expo (NTCE) that take place during Tourism Month from 19 to 21 September 2019 in the North West Province.

Since inception in 2008, the NTCE draws thousands of learners and educators from across the country to a three-day showcase of tourism careers and opportunities. Hosted collaboratively by the Department of Tourism, CATHSSETA and the North West Province, the expo is designed to bridge the information gap between the industry, learners and educators.

The media launch will unveil the 2019 NTCE programme of activities, exhibitor profiles, learner enrolment, excursions and workshops.

Deputy Minister Mahlalela will also engage with the community in Potchefstroom at an Imbizo to expand on the opportunities offered by the department in relation to the greater objectives of the National Tourism Sector Strategy of creating 300 000 tourism jobs and opportunities by 2026.

MEMBERS OF THE MEDIA ARE INVITED TO ATTEND

NTCE MEDIA LAUNCH:

DATE: 29 August 2019
TIME: 09:30 for 10:00
VENUE: Kumkani Country Lodge: 37 Parys Ave, Potchefstroom – North West Province

COMMUNITY IMBIZO:

TIME: 12:00
VENUE: O.R. Tambo Community Hall, Extension 7, Mogolodi Street, Ikageng,
Potchefstroom – North West Province

[Transport will be provided for journalists on the 29 August from PTA, via JHB on route to Potchefstroom]

Kindly confirm your attendance to by noon on **23 August 2019** to:

Mr. Simon Mmope
Ms. Sindi Zwane

Tel: 082 574 7621
Tel: 012 444 6612

E-mail: SMmope@nwpg.gov.za
E-mail: szwane@tourism.gov.za