



# tourism

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA

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## Deputy Minister Xasa to launch Tourist Information Centre in Middleburg and engage with the local community

14 November 2016

Deputy Minister of Tourism, Ms Tokozile Xasa, will officially launch and handover the Tourist Information Centre built by the Department to the Tshwete Local Municipality in Middleburg. The Deputy Minister will also engage with the community on issues pertaining to tourism development, and progress with regards to the National Development Plan (NDP).

The Department promotes the growth of tourism products through infrastructure developments under its Social Responsibility Implementation (SRI) projects that are funded under the Expanded Public Works Programme (EPWP).

The Visitor Information Centre (VIC) was constructed with the view of driving tourists to the area. It is envisaged that the facility will create employment opportunities, develop a vibrant, equitable and sustainable local economy that will assist the local community to share in the benefits of tourism.

### Members of the media are cordially invited to attend

**Date** : 18 November 2016

**Venue** : Tourist Information Centre - R555 Road, Walter Sisulu Street - Middelburg

**Time** : 08:30 for 08h45

PROGRAMME		
08H45	-	MEDIA REGISTRATION AT TOURIST INFORMATION CENTRE
09H00		
09H00	-	MEDIA BRIEFING ON TOURISM FACILITY
09H30		
09H30	-	UNVEILING OF PLAQUE/ CUTTING OF RIBBON
09H45		
09H45	-	ONE ON ONE INTERVIEWS WITH PRINCIPALS
10H00		

Kindly confirm your attendance by no later than **16 NOVEMBER 2016**

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**Issued by The National Department of Tourism**