



**MINISTRY OF TOURISM
OFFICE OF THE DEPUTY MINISTER (ODM)
REPUBLIC OF SOUTH AFRICA**

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MEDIA ADVISORY

Departments of Tourism, Small Business Development, and Agriculture, Land Reform and Rural Development collaborate to champion economic recovery through rural tourism development in the OR Tambo District Municipality - Eastern Cape Province

21 October 2020

Deputy Minister of Tourism - Mr. Fish Mahlalela, along with the Deputy Minister of Agriculture, Land Reform and Rural Development - Mr Sdumo Dlamini, and the Deputy Minister of Small Business Development - Ms. Rosemary Nokuzola Capa, will visit the OR Tambo District Municipality in the Eastern Cape Province to engage with the community on reviving the economy through Rural Tourism Development.

The visit to the District Municipality follows a commitment made by the Department on World Tourism Day (27 September 2020) to leverage, amongst others, on its Rural Tourism Development Strategy to revive the domestic travel market. Engagements seek to rally local Government structures, SMMEs and the community to prioritise tourism in drive to developing sustainable rural tourism economies.

MEMBERS OF THE MEDIA ARE INVITED AS FOLLOWS:

STAKEHOLDER ENGAGEMENT:

Ministerial delegation will engage with Provincial and municipal government officials, along with Tourism Trade (Local Business/ Product owners) on the Sector's recovery plan.

Date: Friday, 23 October 2020
Time: 09h00 - 12h00
Venue: Mayfair Hotel Mthatha – Eastern Cape Province

RURAL TOURISM DEVELOPMENT – COMMUNITY IMBIZO

Ministerial delegation will engage with the community about driving Sector recovery through rural tourism development.

Date: Friday, 23 October 2020
Time: 13h30 - 16h00
Venue: Coffee Bay Parking – Eastern Cape Province

To RSVP or arrange for a telephonic interview contact the following by noon (12:00) on **Wednesday, 21 October 2020:**

Ms Zimkhita Macingwane (OR Tambo D.M)
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E-mail: zimkhitama@ortambodm.gov.za

or

Ms. Sindi Zwane (Department of Tourism)
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