



**MINISTRY OF TOURISM  
REPUBLIC OF SOUTH AFRICA**

Private Bag X424, Pretoria, 0001, South Africa. Tel. (+27 12) 444 6780, Fax (+27 12) 444 7027  
Private Bag X9154, Cape Town, 8000, South Africa. Tel. (+27 21) 469 5800, Fax: (+27 21) 465 3216

**Deputy Minister Mahlalela re-ignites domestic tourism in Mpumalanga Province**

**26 April 2021**

Deputy Minister of Tourism, Fish Mahlalela will visit the Mpumalanga Province to engage with sector stakeholders and the community to rally behind the implementation of the Tourism Sector Recovery Plan that was recently approved by Cabinet.



The Tourism Sector Recovery Plan is a response by the sector, and its constituent partners, to the multiple challenges brought on by the COVID-19 pandemic. The plan, and the gains made in the Risk Adjusted Strategy, are a result of extensive consultation and collaboration that has spanned government and the private sector via work streams, webinars, national surveys, and thousands of submissions to chart a path to recovery for the sector.

Deputy Minister Mahlalela's visit will include the following:

**RADIO IMBIZO – THURSDAY, 29 APRIL 2021**

Deputy Minister Fish Mahlalela, along with MEC for Finance, Economic Development and Tourism – Mr. Vusumuzi Mkhathshwa, and the Executive Mayor of Ehlanzeni District Municipality Cllr Jesta Sidell will engage with the community on ways to advance tourism through Tourism Sector Recovery Plan. The Imbizo will be broadcast through Rise FM, with a live link to various community radio stations in the Mpumalanga Province.

**JOIN THE CONVERSATION – Call in and engage with us**

<b>Shared Imbizo Broadcast from 14:00 – 15:00 Date: 29 April 2021</b>	
<b>Host station</b>	
<b>Rise FM 94.3 – 106.4</b> Questions & comments - studio number: 013 757 0096/7	<b>Alfred Nzo FM 93.8</b> Questions & comments - studio number: 039 254 0427/5000
<b>VOC FM 102.9 – 99.4</b> Questions & comments - studio number: 017 200 0138	<b>Secunda FM 97.6</b> Questions & comments - studio number: 017 648 4895
<b>WATCH THE CONVERSATION LIVE:</b>	
<b>Watch:</b>  DepartmentofTourism	<b>Comment:</b>  @Tourism_gov_za

**SMME SEMINAR – FRIDAY, 30 APRIL 2021**

The Deputy Minister's Mpumalanga visit will culminate with an SMME Seminar hosted by SA Tourism. The seminar empowers SMME's with skills that enable them to run and sustain their tourism business under the new normal imposed by the COVID-19 pandemic.

**For media enquiries contact**

**Ms Sindi Zwane – Media liaison Department of Tourism**

Cell: 081 267 4665

E-mail: [szwane@tourism.gov.za](mailto:szwane@tourism.gov.za)