



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

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MEDIA ALERT

**DEPUTY MINISTER MAGGIE SOTYU CALLS ON THE SECTOR AND THE
COMMUNITY TO TAKE A STAND AGAINST GENDER-BASED VIOLENCE (GBV)
AND FEMICIDE**

20 November 2024

FREE STATE PROVINCE - The Deputy Minister of Tourism Ms. Maggie Sotyú will host an engagement calling on sector stakeholders and the local community in the Xhariep District Municipality in the Free State Province to take a stand against GBV and Femicide, and elevate the economic empowerment of women and the youth.

The tourism engagement takes place as the country prepares to mark 16 Days of Activism for No Violence Against Women and Children annual Campaign from 25 November till 10 December 2024 under the theme - *“30 Years of Advancing Collective Action to End Violence Against Women and Children.”*

Deputy Minister Sotyú will lead the community engagement, supported by the executives of the Free State Department of Economic Small Business Development, Tourism and Environmental Affairs, that will feature presentations on ways to end GBV and Femicide, business incentive programmes, information on capacity building opportunities, and exhibitions by the various spheres of government and sector stakeholders.

The community engagement will culminate with the signing of a pledge by the members of the community and tourism stakeholders who will actively commit to end GBV and femicide, whilst supporting the economic empowerment of women and youth in their communities.

MEMBERS OF THE MEDIA ARE INVITED TO ATTEND:

DATE: Saturday, 23 November 2024

VENUE: Roleleathunya Community Hall, Mohakare Local Municipality – Free State Province

TIME: 10h00 – 15h00

RSVP: **Members of the media** can confirm their attendance to Mr. Bheka Kweyama – Media Liaison Officer (DT) via Cell/ WhatsApp: 0071 868 4141 or e-mail: bkweyama@tourism.gov.za

For further info visit: www.tourism.gov.za  @Tourism_gov_za  DepartmentofTourism