



Celebrating Nelson Mandela's legacy through tourism

17 July 2019

#MandelaMonth – Deputy Minister of Tourism Mr. Fish Mahlalela will host an Imbizo with the community in Nkomazi - Mpumalanga to commemorate the 10th anniversary of International Nelson Mandela Day.

Themed “Action against poverty,” the Imbizo will seek to implore the community to *make every day a Mandela Day* through sustainable interventions that inspire change, and create long-term impact within their communities.

The 2019 International Mandela Day theme “**Action against poverty**,” calls on the world to join hands and collaboratively effect sustainable interventions against poverty. Interventions should address issues around Education and Literacy, Food and Nutrition, Shelter, Sanitation and Active Citizenship that are in line with the Sustainable Development Goals (SDGs).

Deputy Minister Mahlalela will also utilise the engagement to encourage the community to actively participate in the Department's incentivised funding initiatives, as well as the Skills and Enterprise Development programmes that will contribute to building sustainable tourism economies in rural nodes.

MEMBERS OF THE MEDIA ARE INVITED

DATE: Saturday, 20 July 2019
VENUE: Samora Machel Monument in Mbuzini, Mpumalanga Province
TIME: 09:00 for 09:30

Kindly note: Transport for media will depart on 20 July 2019 from the Mpumalanga Tourism and Parks offices in Nelspruit at 06:00.

MEDIA ITINERARY & PROGRAMME	
TIME	AGENDA ITEM
07:00 for 07:30	Media bus Departs from Mpumalanga Tourism and Parks offices to Themba lethu Educare Creche – Mbuzini
09:30 till 10:00	Arrival – Tea and Coffee at Themba lethu Educare Creche
Part 1: - Mandela Day Activity by Ministerial and Provincial Delegation	
10:30 - 12:00	Mandela Day Activity by Ministerial and Provincial Delegation at Themba lethu Educare Creche
12:00- 12:20	Media bus Departs to Samora Machel Monument
Part 2: - Mandela Day Memorial Lecture & Imbizo:	
12:30 - 12:40	Opening & Welcome by Inkosi Mlambo II
12:40 – 12:45	Introduction of the MEC for Economic Development & Tourism Cllr. JM Mkhathswa: Nkomazi Local Municipality Mayor
12:45 - 13:00	Message of support on the 10 years of Mandela Day & Introduction of Deputy Minister Mr P. Ngomane - Mpumalanga MEC for Economic Development & Tourism
13:00 - 13:10	Entertainment - Local Cultural Group
13:10 - 13:45	Address on the 10 Years of Mandela Day Mr Fish Mahlalela - Deputy Minister of Tourism
13:45 to 13:50	Entertainment - Local Cultural Group
13:50 to 14:50	Unmediated Two Way Q&A Interaction - All
14:50 to 15:00	Summation /Way Forward & Handing over of blankets Mr Fish Mahlalela - Deputy Minister of Tourism

15:00 to 15:15	Vote of Thanks Cllr. JM Mkhathshwa: Nkomazi Local Municipality Mayor
15:15 to 16:00	Lunch /Media interviews /Departure
16:00	Media bus Departs from Samora Machel Monument to Mpumalanga Tourism and Parks offices in Nelspruit

Kindly confirm your attendance **by 12:00 noon Wednesday 18 July 2019 to:**

Ms Lerato Mogorosi

Tel: +27 (0) 12 444 6620

Cell: +27 (0) 83 545 2411

Email: lmogorosi@tourism.gov.za