



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

MEDIA INVITATION

23 October 2023

MEDIA ALERT REMINDER

Minister Patricia de Lille to host BRICS Meeting of Tourism Ministers in Cape Town

Accreditation Collection

Following the successful hosting of the BRICS Summit in South Africa earlier this year, Minister of Tourism, Patricia de Lille will host the BRICS Tourism Ministers Meeting in Cape Town tomorrow, 24 October 2023.

The BRICS Tourism Ministers' Meeting for 2023 will provide an opportunity for exchange of information and experiences as well as deepen cooperation among BRICS Members to reach consensus on key policy priorities for a balanced tourism recovery.

South Africa's chairship of BRICS will also promote dialogue among BRICS Members and build on the successes of the previous chairs as well as advance the aspirations of the BRICS Summits where the leaders acknowledged, among others the urgent need for tourism sector's recovery and the importance of increasing intra-BRICS tourism for a more resilient, sustainable and inclusive tourism sector.

To ensure continuity and leverage on the combined strength of BRICS Members, South Africa's theme for chairing BRICS Tourism in 2023 is

“Sustainable and inclusive tourism recovery”, aligned to the overall theme of SA’s chairship.

Members of the media are invited to attend the opening session of the BRICS Tourism Ministers Meeting and Media Briefing on 24 October 2023.

Members of the media who have provided their accreditation details are kindly requested to collect their accreditation at the Table Bay Hotel on Monday 23 October and before 9h30am on Tuesday 24 October.

Details of the Open Session and Media Briefing are as follows:

Date: Tuesday 24 October 2023

Time: Opening Session: 10h00 – 11h00

Press Conference: 14H00 – 15H00

Venue: Table Bay Hotel, [V&A](#), Quay, 6 W Quay Rd, Victoria & Alfred Waterfront, Cape Town, 8001

PLEASE NOTE: Media attending the opening session and press conference must present identification on arrival. No media will be permitted entry without media accreditation.

Ends/

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