



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

Tourism House, 17 Trevenna Street, Sunnyside. Private Bag X 424, PRETORIA · 0001
Tel + 27 (0) 12 444 6000· Fax + 27 (0) 12 444 7000. Call Center: 0860 121 929

2017 Local Government Tourism Conference to Inspire New Ways of Moving Tourism Forward

23 March 2017

The Department of Tourism in partnership with the Department of Cooperative Governance and Traditional Affairs (COGTA), South African Local Government Association (SALGA) and the City of Ekurhuleni will host the 2017 Local Government Tourism Conference at Emperors Palace – Kempton Park.

Themed, ***“Tourism Planning is Everybody’s Business,”*** the conference will provide a platform for public and private sector stakeholders to deliberate on how integrated tourism planning can lead to a sustainable and inclusive sector that creates employment opportunities, and contributes to poverty alleviation as espoused in the National Development Plan (NDP).

Minister Derek Hanekom will open the conference, which will reflect on the progress of the 2015 Local Government Tourism Conference; Reflect on the state of tourism at local government level including integrated planning; Deliberate on various policies, legislation and strategies at local government and their impact on tourism planning; Share working models and leveraging on other opportunities at local government; Reflect on destination development and sustainable tourism development in the context of local government; and Deliberate on programs and tools supporting tourism planning at local government.

Cooperative Governance and Traditional Affairs (COGTA) Minister, Mr Des Van Rooyen, will share insight on how the Back to Basics Programme, through the provision of catalytic infrastructure, can stimulate the local tourism economy.

Members of the media are cordially invited to attend as follows:

Media workshop on LGTC:

DATE : WEDNESDAY, 29 MARCH 2017
VENUE : GCIS, Tshedimosetso House
TIME : 09h00 – 10h30
FOCUS: To inform the media about the conference

Local Tourism Government Conference (LGTC) 2017:

DATE : 03 – 04 APRIL 2017
VENUE : Emperors Palace, Kempton Park, Gauteng
TIME : 08h30 for 09h00

Media Workshop and LGTC RSVP deadline: 28 March 2017

Kindly note: A detailed programme will be sent upon RSVP.

Kindly confirm your attendance with:

Ms Lerato Mogorosi
Telephone: +27 (0) 12 444 6620
E-mail: lmogorosi@tourism.gov.za

OR

Mr Thapelo Mohale

Telephone: +27 (0) 12 444 6619

E-mail: tmohale@tourism.gov.za

Issued by The National Department of Tourism