



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

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NATIONAL ASSEMBLY :

QUESTION FOR WRITTEN REPLY:

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Mr A G Whitfield (DA) to ask the Minister of Tourism:

What is his department's specific target with regard to the establishments to be assisted through the Tourism Incentive Programme?

NW1515E

REPLY:

As a new programme in the Department, the Tourism Incentive Programme is being introduced through a pilot phase in the 2015/16 financial year, and no specific target on the number of establishments to receive assistance has been set for the pilot phase.

An awareness raising campaign on the Tourism Incentive Programme will introduce the programme to a wide range of tourism stakeholders across all provinces. However, various programme components in the pilot phase will target different types of businesses. It is not possible at this stage to determine the number of establishments that will apply, nor the number of establishments that will qualify, for assistance. The outcome of the pilot phase will provide some baseline information and highlight the range of variables that may affect the uptake of assistance offered under the TIP to allow for target setting in subsequent years.