



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

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NATIONAL ASSEMBLY:

QUESTION FOR WRITTEN REPLY:

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Ms H S Winkler (DA) to ask the Minister of Tourism:

(a) What is the content of the climate change communication plan of her department to the tourism sector, (b) how will the communication plan be rolled out and (c) what is the time frame for the roll-out of the communication plan?
NW1515E

REPLY:

(a) Climate Change initiatives and policy are led and guided by the Department of Forestry, Fisheries and Environment, thus the communication framework shall follow the same route.

The initial work on the Climate Change Communication Plan development, done collaboratively with the DFFE and GIZ entails the following:

- Review of the current climate change communication strategies in the tourism sector,
- Identification of communication gaps and opportunities, and
- Recommendations on appropriate communication channels and methods.

The actual scope of the Climate Change Communication Plan will be determined by the work completed during the review which is currently underway.

(b) The details shall be contained in the plan.

(c) Plan to be rolled out over three years (2022/23-2024/25).