



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

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NATIONAL COUNCIL OF PROVINCES:

QUESTION FOR WRITTEN REPLY:

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Ms B T Mathevula (Limpopo: EFF) to ask the Minister of Tourism:

Whether her department has developed any policy coordination between rural and tourism development to deal with accessibility of tourism infrastructure in the rural areas, especially in Limpopo; if not, why not; if so, what are the relevant details? CW127E

REPLY:

The Department of Tourism is responsible for National Tourism Policy and Strategy which is applicable to all Provinces, including Limpopo. Aligned to National Tourism Sector Strategy (NTSS), the Department has developed the Rural Tourism Strategy to enhance the growth and development of tourism in rural communities, particularly in less visited Provinces. The primary aim of unlocking tourism potential in rural areas is also aligned to the District Development Model.

The NTSS and Rural Tourism Strategy create a policy context that aims to:

- create an enabling environment for rural tourism development
- stimulate local economies and employment opportunities through tourism infrastructure investment, SMME development and training
- unlock the potential of rural tourism and provide an opportunity for geographic spread of products, and
- promote diversification of offerings for tourist consumption of unique and authentic South African products.