

Selection criteria for the implementation of the Tourism Seminar offered by the People's Republic of China



As a development state, investing in a skilled workforce within the Tourism and Hospitality sector remains high on the agenda to achieve inclusive economic growth. The Department of Tourism in partnership with the Tourism Business Council of South Africa (TBCSA) will facilitate the implementation of a Tourism Seminar targeting 22 middle management employees from South Africa (9 provinces). The seminar is scheduled to take place in the People's Republic of China for a period of 21 days (August-September 2026).

The seminar is designed to equip participants with essential operational expertise, leadership strategies, and industry insights. The training platform will integrate practical learning, workshops, and immersive visits to high-end hotels to gain a well-rounded educational experience. The objectives of the seminar to maintain a balanced shift between human expertise and technology, ensuring that automation and smart systems enhance service quality without replacing the personal touch in hospitality.

Criteria for selection of beneficiaries are as follows:

- Permanently employed in the tourism and hospitality industry, between the ages of 25 and 45.
- Working experience of at least 3-5 years / above in the sector in middle management level.
- Employed within Food and Beverage, Frontline, House Keeping, Revenue Management department/s or overall Hotel Operations Management Division.
- Working in an establishment that is mostly visited by Chinese tourists or has potential to attract the market would be an added advantage.
- Be in possession of a valid passport/ willing to apply once recommended.
- Individuals from previously disadvantaged groups are encouraged to apply, especially Women.

- Willingness to travel and work long hours, operate in a cross-functional team, share knowledge, ability to mediate conflicts and maintain team cohesion.
 - Willingness to enter into a tri-partite contract with the department and the employer.
 - Willingness to apply for a Visa and undertake medical checks at the required Travel Clinic if successful.
- (NB: Candidates may be required to disclose any health condition that may restrict/prohibit participation in line with the People's Republic of China's requirements).**

The following documents should support applications:

- Motivational letter from the employer for nomination.
- CV with Certified ID and Passport copy (South African Citizens only).
- Proof of residence, and any other relevant certificate/s.

NB: The People's Republic of China will cover round/ return tickets (economy class), expenses related to accommodation, meals, training, and ground transportation in China. (Medical expenses excluded). Upon attending the seminar, participants will be awarded a certificate of attendance in line with the seminar's learning outcomes.

CLOSING DATE: 30 JUNE 2026

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