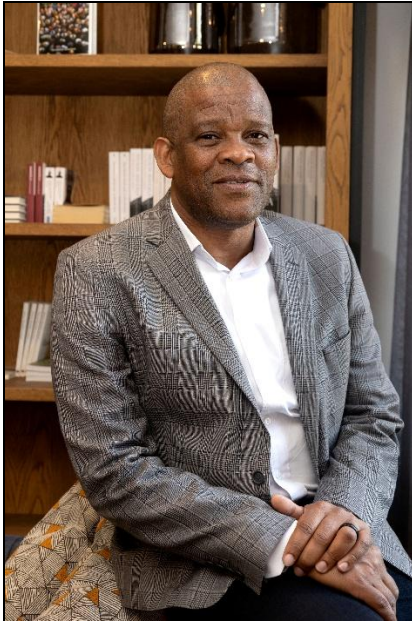


SATIS 2026 Guest Speaker



Jeremiah Andrew “Jerry” Mabena |
Chief Executive Officer
Motsamayi Tourism Group

Jeremiah Andrew “Jerry” Mabena is the Chief Executive Officer of Motsamayi Tourism Group and an accomplished business leader with experience across tourism, exhibitions, events, property, marketing and services. He holds qualifications in Industrial Psychology and Economics, Project Management, and Accounting and Finance.

His career includes senior executive roles at Unilever, J. Walter Thompson and Ucingo Marketing, as well as CEO roles at Kagiso Exhibitions and Events, Kagiso Property Holdings, Thebe Property Management and Thebe Services.

Jerry also serves on several boards, including Kruger Shalati, Motsamayi Tourism Group, Combined Motor Holdings, the Tourism Transformation Council of South Africa, Jurni and Sanctuary Mandela. As Chairman of the Tourism Business Council of South Africa, he contributes to industry leadership, transformation and the growth of South Africa’s tourism economy.

KEY AREAS OF EXPERTISE

- Tourism sector leadership and industry transformation
- Executive management across tourism, property, exhibitions, events and services
- Strategic business development and organisational growth
- Board governance, stakeholder engagement and public-private collaboration
- Talent development, team leadership and inclusive economic participation

SATIS 2026

At the conference, Jerry brings a seasoned industry perspective on how strong leadership, transformation-focused partnerships and strategic investment in people and places can strengthen South Africa’s tourism sector and expand opportunities across the value chain.