



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

INVITATION TO SUBMIT APPLICATIONS HAS BEEN EXTENDED FOR
WORLD YOUTH AND STUDENT TRAVEL CONFERENCE
20 - 23 SEPTEMBER 2016, BELGRADE, SERBIA.

The National Department of Tourism, through the International Market Access Support Programme (IMASP), invites eligible tourism enterprises to apply and participate at the World Youth and Student Travel Conference (WYSTC) to be held in Belgrade from 20 to 23 September 2016.

WYSTC is a specialised international tourism trade and marketing platform for the global youth, student and educational tourism markets. It offers a unique opportunity to South African operators to engage and trade with key international buyers of youth accommodation and travel packages, educational travel and exchange programmes, adventure and activity travel packages as well as volunteer and internship travel programmes. In addition to pre-scheduled meetings with potential buyers, the event also offers participants a series of workshops and seminars on the latest research, trends and innovation in the fast growing global youth, student and educational travel market. The 2016 edition of WYSTC will be held in Belgrade, Serbia on the 20 - 23 September 2016.

Limited number of enterprises that specialise in youth accommodation and travel packages, educational travel and exchange programmes, adventure and activity travel packages as well as volunteer and internship travel programmes will be supported. Particular focus will be placed on assisting small- and medium-size tourism enterprises with some experience in packaging, negotiating and selling relevant packages to international buyers.

In line with programme guidelines, reimbursement of costs incurred will be based on the following capped amounts:

- Accommodation – R 1 800.00, per person per night, linked to the duration of the exhibition
- Flight – R 17 140.00, based on an economic class return flight
- Participation/Exhibition fees - **€ 2 399 towards registration fees and € 1 799 towards exhibition fees** for WYSTC for approved tourism enterprise.

The guidelines and application form for the International Market Access Support Programme are available to **download and complete on the Department's website or by clicking on the following link:** <http://www.tourism.gov.za/CurrentProjects/TIP/Pages/Tourism-Incentive-Programme.aspx>. All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. Please note **that any costs incurred prior to approval will be at an applicant's own risk.**

Application Forms are to be submitted to the following E-mail address tipapplications@tourism.gov.za (You will receive a unique number confirming receipt of your application within three (3) working days from the Department. Should you not receive a unique number after three (3) days, please follow up with the officials below for assistance. The department will not be held responsible for any non-delivery of applications)

Closing date of application forms: 25 August 2016

E-mail:

For enquiries kindly contact:

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