

Department of Tourism

CALL FOR APPLICATIONS WORLD TRAVEL MARKET (WTM) AFRICA 10 – 12 APRIL 2019, CAPE TOWN, SOUTH AFRICA

The Department of Tourism, through the International Market Access Support Programme (IMASP), invites eligible tourism enterprises to apply and participate in the World Travel Market (WTM) Africa that will be taking place in Cape Town, South Africa from 10 - 12 April 2019.

WTM Africa is an annual vibrant event that welcomes nearly 5 000 attendees from the travel industry globally. Through industry networks, global reach and regional focus, WTM Africa creates personal and business opportunities providing customers with quality contacts, content and communities. The travel industry professionals attend this Africa's leading and only business to business (B2B) exhibition for inbound and outbound Africa travel and tourism markets.

A limited number of enterprises will be supported to participate in the event with a particular focus on small and medium-size tourism enterprises offering tour operator services; accommodation; attractions; meetings and special events; and experience providers in travel packaging, negotiating and selling relevant tourism packages to international buyers.

In line with the programme guidelines, reimbursement of costs incurred will be based on **capped amounts**:

- Accommodation: Per person per night, linked to the duration of the exhibition;
- Flight – Return economy class airfare
- Participation/exhibition fees for approved enterprises will be paid for by the Department directly to the exhibition organiser.

The guidelines and application form for the International Market Access Support Programme are available to download and complete on the Department's website or by clicking on the following link:

<http://www.tourism.gov.za/CurrentProjects/TIP/Pages/Tourism-Incentive-Programme.aspx>. All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. **Please note that any costs incurred prior to approval will be at an applicant's own risk.**

Please also note that if you have been approved three (3) times within five (5) years period and have participated in all three events, you should not submit your application as it will not be considered as per the IMASP Guidelines.

Application Forms are to be submitted to the following e-mail address tipapplications@tourism.gov.za (You will receive a unique number from the Department confirming receipt of your application within three (3) working days. Should you not receive a unique number after three (3) days, please follow-up with the officials below for assistance. The Department will not be held responsible for any non-delivery of applications.)

Only applications received from the date of the publication of a call for application until the deadline will be considered, no applications received before publication of a call for application or after the due date will be considered.

Closing date of application forms: 31 January 2019, 16:00pm.

For enquiries kindly contact:

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or

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