

National Department of Tourism

CALL FOR APPLICATIONS

MOSCOW INTERNATIONAL TRAVEL AND TOURISM (MITT) EXHIBITION

12 – 14 MARCH 2019, MOSCOW, RUSSIA

The Department of Tourism, through the International Market Access Support Programme (IMASP), invites eligible tourism enterprises to apply and participate in the Moscow International Travel and Tourism (MITT) Exhibition in Moscow, Russia from 12 - 14 March 2019.

MITT is **Russia's** largest and longest running travel exhibitions held annually. It is also one of the top five travel exhibitions in the world and is highly valued by the international tourism community. With over 1 800 participating companies and more than 239 countries and regions, MITT is the key meeting place for the industry and an opportunity to meet potential clients; expand cooperation with existing partners; compare offers from a large number of companies; enquire about new tourist destinations, products and services and gather the necessary materials, catalogues and contacts for future business. In addition, it enables participants to increase awareness of their destination, gain a real feel for the Russian travel market and gauge demand for their services.

With Russia being amongst the Asian emerging markets and a member of Brazil, Russia, India, China and South Africa (BRICS), the MITT exhibition was added on the Tourism Incentive Programme (TIP) to support a limited number of enterprises to participate in the event. Particular focus will be placed on assisting small and medium-size tourism enterprises with some experience in packaging, negotiating and selling relevant tourism packages to international buyers.

Under the IMASP the Department will partially provide financial assistance on a reimbursement basis, to qualifying enterprises according to the IMASP guidelines.

In line with the programme guidelines, reimbursement of costs incurred will be based on capped amounts:

- Accommodation - Per person per night, linked to the duration of the exhibition;
- Flight - Return economy class airfare (including connecting flights);
- Participation/ exhibition fees for approved enterprises will be paid by the Department directly to the exhibition organiser.

The guidelines and application form for the International Market Access Support Programme are available to **download and complete on the Department's website or by clicking on the following link:** <http://www.tourism.gov.za/CurrentProjects/TIP/Pages/Tourism-Incentive-Programme.aspx>. All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. **Please note that any costs incurred prior to approval will be at an applicant's own risk.**

Kindly also note that if you have been approved three (3) times within a period of five (5) years and have participated in all three events, you should not submit your application as it will not be considered as per the IMASP Guidelines.

Application Forms are to be submitted to the following e-mail address tipapplications@tourism.gov.za (You will receive a unique number from the Department confirming receipt of your application within three (3) working days. Should you not receive a unique number after three (3) days, please follow-up with the officials below for assistance. The Department will not be held responsible for any non-delivery of applications).

Only applications received from the date of the publication of a call for application till the deadline will be considered, no applications received before publication of a call for application or after the due date will be considered.

Closing date of application forms: 31 October 2018, 16:00pm.

For enquiries kindly contact:

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