



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

EXTENDED DEADLINE: 11 AUGUST 2017

CALL FOR APPLICATIONS

INTERNATIONAL TRAVEL WEEK ABU DHABI

25-26 NOVEMBER 2017, ADNEC EXHIBITION CENTRE, ABU DHABI

The National Department of Tourism, through the International Market Access Support Programme, invites eligible tourism enterprises to apply for support to participate at the International Travel Week (ITW) Abu Dhabi taking place on 25 – 26 November 2017.

The **ITW Abu Dhabi is the world's only dedicated Muslim majority travel event. The exhibition** combines five (5) tourism exhibitions and conferences each addressing the needs of the fastest growing and most important sectors for the Muslim majority travelers.

A limited number of spaces on ITW Abu Dhabi have been secured for enterprises that will be supported under the International Market Access Support Programme. The spaces are specifically aimed at assisting small to medium enterprises that wish to showcase packaged tourism products and experiences to the Muslim traveller market. The guidelines for the International Market Access Support Programme are available on the **Department's website** (www.tourism.gov.za). The Guidelines outline the eligibility criteria, application process, and support offered.

For ITW Abu Dhabi, the Department will offer partial financial assistance in capped amounts towards the cost of airfare and accommodation on a reimbursement basis to qualifying enterprises, as well as participation fees that will be paid by the Department on behalf of qualifying applicants.

For more information on the show, please visit <http://itwabudhabi.com/index.html>

In line with programme guidelines, reimbursement of costs incurred will be based on the following capped amounts:

- Accommodation – R 3 528.00 per person per night, linked to the duration of the roadshow;
- Flight – R12 100.00, based on an economy class return flights; and
- Participation fees for approved tourism enterprises will be paid for by the Department.

The guidelines and application form for the International Market Access Support Programme are available to **download and complete on the Department's website or by clicking on the following link:**

<https://www.tourism.gov.za/CurrentProjects/TIP/Documents/IMASP%20Application%20Form%2012%20August%202015.pdf>

All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. Please note that any costs incurred prior to approval will be at **an applicant's own risk.**

Application Forms are to be submitted to the following E-mail address tipapplications@tourism.gov.za (You will receive a unique number confirming receipt of your application within three (3) working days from the Department. Should you not receive a unique number after three (3) days, please follow up with

the officials below for assistance. The department will not be held responsible for any non-delivery of applications).

Extended closing date of application forms: 11 August 2017

E-mail: tipapplications@tourism.gov.za

For enquiries kindly contact:

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