

Department: Tourism REPUBLIC OF SOUTH AFRICA

## 2016 Tourism Indaba Departmental Programme of Events

EVENT NAME/ SCHEDULE	EVENT DESCRIPTION	TIME	VENUE	CONTACT PERSONS/RSVP	
	THURSDAY, 05 MAY 2016				
	•	FRIDAY, 06 MAY 201	6	·	
Enterprise Development /	To join the SMME session	09:00 - 16:00	Meeting Room 22	All INDABA Delegates	
Tourism Enterprise	organised by TEP. Taking place on			Sharon	
Partnership SMME	the 06 <sup>th</sup> May. The request has			sharong@tep.co.za	
Workshop	been sent to TEP and we are				
	awaiting approval.				
	TEP's Annual Information Sharing				
	Workshop with SMME's.				
Indaba 2016 Networking	Networking Golf Day, R980 per	10:00 – 20:00	Durban Country Club	All INDABA Delegates	
Golf Day	player. For more information visit			Paul & Karen	
	www.indabagolfday.co.za			itrgolf@mweb.co.za	
Social Tourism Directory	Sharing and recruitment drive	Tbc	ICC (Exhibition Centre)	All INDABA Delegates	
	during the 3 days.			Nozuko Ngozi	
				012 444 6439	
				nngozi@tourism.gov.za	
Indaba Ministerial Session	African Ministerial session	17:00 – 19:00	Moyo Restaurant at	Shavhani Mukwevho	
			Ushaka Marine	012 444 6633	
				smukwevho@tourism.gov.za	
		SATURDAY, 07 MAY 20		1	
RETOSA Launch of the	The Regional Tourism	08:00 – 12:00	Meeting Room 21 DEF	By invite only.	
Online Learning	Organisation for Southern Africa			Thoko	
Programme	(RETOSA) will once again be			marketing@retosa.co.za	
	participating at the INDABA Travel				
	Show. This year, RETOSA brings				
	a twist as it launches its first phase				
	of the E-learning Programme				
	where RETOSA seeks to develop				
	an interactive three tier e-Learning				
	Continuing Professional				

	Development (CPD) program for travel trade.			
Trade Floor Opening	Official INDABA 2016 Trade Floor Opening by the Minister of Tourism.	08:50 – 09:00	ICC Exhibition Entrance	All INDABA Delegates
Minister's Official Opening	Minister's official opening ceremony of the 2016 Tourism Indaba.	09:00 - 09:30	ICC Auditorium Hall 1AB	All INDABA Delegates
Tech Talk 1	The Tech Talks promise a wealth of information on how technology influences consumer behaviours, how the tourism industry is adapting to this ever-evolving climate and how this has changed and influenced the face of destination marketing. <u>http://www.indaba-</u> <u>southafrica.co.za/events/#</u>	09:00 – 10:00	Meeting Room 21 ABC	All INDABA Delegates
Tech Talk 2	The Tech Talks promise a wealth of information on how technology influences consumer behaviours, how the tourism industry is adapting to this ever-evolving climate and how this has changed and influenced the face of destination marketing. <u>http://www.indaba-</u> southafrica.co.za/events/#	10:00 – 11:00	Meeting Room 21 ABC	All INDABA Delegates
Tech Talk 3	The Tech Talks promise a wealth of information on how technology influences consumer behaviours, how the tourism industry is adapting to this ever-evolving climate and how this has changed and influenced the face of destination marketing. <u>http://www.indaba-</u> <u>southafrica.co.za/events/#</u>	11:00 – 12:00	Meeting Room 21 ABC	All INDABA Delegates

Tech Talk 4	The Tech Talks promise a wealth of information on how technology influences consumer behaviours, how the tourism industry is adapting to this ever-evolving climate and how this has changed and influenced the face of destination marketing. <u>http://www.indaba-</u> southafrica.co.za/events/#	11:00 – 12:00	Meeting Room 21 ABC	All INDABA Delegates
Trade Talk 1	Speakers to be confirmed by SAT http://www.indaba- southafrica.co.za/events/#	13:00 – 14:00	Meeting Room 21 ABC	All INDABA Delegates
Minister of Tourism's Walkabout	Pre-scheduled media walk about of the INDABA exhibition with photo opportunities with exhibitors. Delegartes to register for attendance on the Indaba official website <u>http://www.indaba-</u> <u>southafrica.co.za</u>	14:00 – 17:00	Durban ICC, DEC and Walnut Road	By invite only.
Opening Welcome Cocktail	Evening cocktail event for all Indaba delegates.	18:00 – 20:00		All INDABA Delegates
		SUNDAY, 08 MAY 201	16	
Women in Tourism Media Event	Morning Live interview/Media Interview DM and Judy	07:00 - 09:00	Hilton Hotel	By invite only Lerato Mogorosi 012 444 6620 Imogorosi@tourism.gov.za
INDABA 2016 - Exhibition Day 2	No other show brings more African Exhibitors Together.	09:00 - 18:00	Durban ICC, DEC and Walnut Road	All INDABA Delegates

Minister of Tourism's Walkabout	Pre-scheduled media walk about of the INDABA exhibition with photo opportunities with exhibitors	10:00 – 12:00	Durban ICC, DEC and Walnut Road	All INDABA Delegates
Women in Tourism Coordinating Committee meeting	2016 Programme International collaboration to host conference	11:00 – 15:00	Hilton Hotel	By invite only Beulah Mosupye 012 444 6534 <u>bmosupye@tourism.gov.za</u>
The Women in Tourism Networking Lunch	DM's event planned by Domestic Tourism branch. Engagement with women in the tourism industry.The Deputy Minister will report back on the 2015 programme including the executive development programme. The address will end with the verbal recognition of women that have committed their efforts to advancing the growth of tourism and the participation of women.	18:00 – 21:00	To be confirmed within ICC	By invite only Beulah Mosupye 012 444 6534 <u>bmosupye@tourism.gov.za</u>
		MONDAY, 09 MAY 201	16	
Speed Marketing Session: Adventure	Speed Marketing Session	08:30 - 10:00	Meeting Room 22	By Invite Only Noluthando Mazibuko noluthando@southafrica.net
Tech Talk 7	The Tech Talks promise a wealth of information on how technology influences consumer behaviours, how the tourism industry is adapting to this ever-evolving climate and how this has changed and influenced the face of destination marketing. <u>http://www.indaba-</u> southafrica.co.za/events/#	09:00 – 10:00	Meeting Room 21 ABC	All INDABA Delegates
INDABA 2016 - Exhibition Day 3	No other show brings more African Exhibitors Together.	09:00 – 17:00	Durban ICC, DEC and Walnut Road	All INDABA Delegates

Tech Talk 5	The Tech Talks promise a wealth of information on how technology influences consumer behaviours, how the tourism industry is adapting to this ever-evolving climate and how this has changed and influenced the face of destination marketing. <u>http://www.indaba-</u> southafrica.co.za/events/#	10:00 – 11:00	Meeting Room 21 ABC	All INDABA Delegates
Tech Talk 3	The Tech Talks promise a wealth of information on how technology influences consumer behaviours, how the tourism industry is adapting to this ever-evolving climate and how this has changed and influenced the face of destination marketing. <u>http://www.indaba-</u> <u>southafrica.co.za/events/#</u>	11:00 – 12:00	Meeting Room 21 ABC	All INDABA Delegates
Tech Talk 6	The Tech Talks promise a wealth of information on how technology influences consumer behaviours, how the tourism industry is adapting to this ever-evolving climate and how this has changed and influenced the face of destination marketing. http://www.indaba- southafrica.co.za/events/#	12:00 – 13:00	Meeting Room 21 ABC	All INDABA Delegates