



TOURISM RESEARCH SEMINAR

"Advancing Tourism Growth and Development through Research"

PROGRAMME



Friday, 15 March 2024



09:00 – 14:15



Zoom (Click)

Chairperson: Ms Anemé Malan

Deputy Director-General: Tourism Policy, Research and International Relations
Department of Tourism

TIME	ITEM	LED BY
09:00 – 10:00	Welcoming and Opening Remarks	Ms Anemé Malan Department of Tourism
	Purpose of the Seminar Introduction of Presenters	Dr Kholadi Tlabela Department of Tourism
10:00 – 10:30	An Assessment of the Tourism Accommodation Grading System in South Africa: A Demand and Supply Perspective	<ul style="list-style-type: none"> • Prof Elmarie Slabbert • Dr Tafadzwa Matiza North-West University
10:30 – 11:00	Perceptions of the Influence and Effectiveness of the Tourism Accommodation Grading System in South Africa	Prof Urmilla Bob University of KwaZulu-Natal
11:00 – 11:30	Participation of Previously Disadvantaged Groups in the Tourist Guiding Sub-Sector: Assessing Barriers and Opportunities	<ul style="list-style-type: none"> • Dr Julia Giddy • Dr Mavis Mpotaringa • Dr Refiloe Lekgau • Dr Vyasha Harilal University of Johannesburg
11:30 – 12:15	Question & Answer Session	Ms Anemé Malan Department of Tourism
12:15 – 12:30	Break	All
12:30 – 13:00	The Impact of Electricity Cuts on Tourism Businesses in South Africa: A Case of Accommodation Establishments	Dr Lorren Haywood Council for Scientific and Industrial Research
13:00 – 13:30	Recognition and Integration of Indigenous Story Tellers in the Tourist Guiding Sub-Sector	Prof Karen Harris University of Pretoria
13:30 – 14:00	Question & Answer Session	Ms Anemé Malan Department of Tourism
14:00 – 14:15	Closing Remarks	Ms Nonkqubela Silulwane Department of Tourism



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