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# Statistical release P6410

# Tourist accommodation (Preliminary)

May 2013

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### **Results for May 2013**

	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13
Stay units available	1,7	1,5	1,5	1,1	0,8	0,6
Stay unit nights sold	2,0	5,5	7,0	10,6	1,7	4,0
Average income per stay unit night sold	3,6	3,5	4,5	4,0	3,7	4,9
Income from accommodation	5,7	9,2	11,8	15,0	5,5	9,0
Total income 1/	5,7	7,5	10,5	16,8	8,2	11,4

### Table A – Year-on-year percentage change in tourist accommodation statistics (income at current prices)

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1/ Includes restaurant and bar sales and 'other' income.

Measured in nominal terms (current prices), total income for the tourist accommodation industry increased by 11,4% in May 2013 compared with May 2012.

Income from accommodation increased by 9,0% year-on-year in May 2013, the result of a 4,0% increase in the number of stay unit nights sold and a 4,9% increase in the average income per stay unit night sold.

Table B – Year-on-year percentage	change in income from	accommodation at current	t prices by type of
accommodation			

Type of accommodation	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13
Hotels	5,2	11,5	11,4	12,8	7,3	7,7
Caravan parks and camping sites	2,0	11,0	1,3	43,9	-35,2	7,9
Guest-houses and guest-farms	11,3	11,0	3,6	14,5	3,6	3,8
Other accommodation	6,0	3,7	15,2	20,0	3,7	14,1
Total income from accommodation 1/	5,7	9,2	11,8	15,0	5,5	9,0

1/ Excludes restaurant and bar sales and 'other' income.

The types of accommodation that recorded the highest year-on-year growth rates in income from accommodation in May 2013 were 'other' accommodation (14,1%), caravan parks and camping sites (7,9%) and hotels (7,7%) see Table B.

The main contributors to the 9,0% year-on-year increase in income from accommodation in May 2013 were hotels (contributing 5,4 percentage points) and 'other' accommodation (contributing 3,4 percentage points) - see Table 3.

#### Table C – Income from accommodation at current prices for the latest three months by type of accommodation

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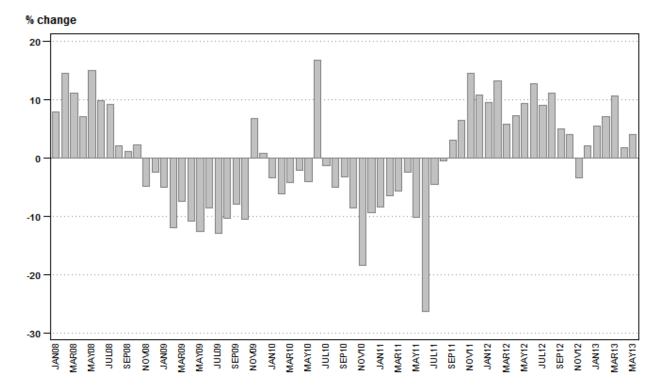
Type of accommodation	Mar – May 2012 (R million)	Weight	Mar – May 2013 (R million)	% change between Mar – May 2012 and Mar – May 2013	Contribution (% points) to the total % change
Hotels	2 462,6	67,1 2 696,1		9,5	6,4
Caravan parks and camping sites	37,7	1,0	38,0	0,8	0,0
Guest-houses and guest-farms	210,5	5,7	227,3	8,0	0,5
Other accommodation	961,6	26,2	1 080,4	12,4	3,2
Total income from accommodation 1/	3 672,4	100,0	4 041,8	10,1	10,1

1/ Excludes restaurant and bar sales and 'other' income.

Income from accommodation increased by 10,1% in the three months ended May 2013 compared with the three months ended May 2012. The main contributors to this increase were:

- hotels (9,5% and contributing 6,4 percentage points); and
- 'other' accommodation (12,4% and contributing 3,2 percentage points) see Table C.

### Figure 1 – Stay unit nights sold: year-on-year percentage change



PJ Lehohla Statistician-General

### Tables

Note that income from accommodation excludes restaurant and bar sales and 'other' income.

Month	2008	2009	2010	2011	2012	2013 1/
Jan	1 093,6	1 126,7	1 107,9	1 056,4	1 236,9	1 350,8
Feb	1 294,4	1 206,0	1 161,5	1 108,8	1 327,0	1 483,7
Mar	1 310,1	1 240,3	1 262,1	1 249,0	1 343,0	1 545,0
Apr	1 192,2	1 073,3	1 112,9	1 111,9	1 218,8	1 285,7
Мау	1 144,9	1 070,6	1 005,9	966,2	1 110,6	1 211,1
Jun	1 021,8	1 037,5	1 882,4	920,7	1 065,9	
Jul	1 149,4	1 024,5	1 396,5	1 063,0	1 175,6	
Aug	1 152,2	1 022,9	1 033,7	1 078,6	1 222,6	
Sep	1 147,7	1 030,1	1 090,0	1 153,6	1 307,4	
Oct	1 388,7	1 255,1	1 200,4	1 286,5	1 462,5	
Nov	1 289,3	1 247,0	1 169,3	1 356,9	1 402,0	
Dec	1 301,3	1 316,5	1 267,5	1 486,6	1 571,3	
Total	14 485,6	13 650,5	14 690,1	13 838,2	15 443,6	

Table 1 – Income from accommodation at current prices (R million)

1/ Latest month is preliminary.

Month	2009	2010	2011	2012	2013	2013 year-to-date
Jan	3,0	-1,7	-4,6	17,1	9,2	9,2
Feb	-6,8	-3,7	-4,5	19,7	11,8	10,6
Mar	-5,3	1,8	-1,0	7,5	15,0	12,1
Apr	-10,0	3,7	-0,1	9,6	5,5	10,5
Мау	-6,5	-6,0	-3,9	14,9	9,0	10,3
Jun	1,5	81,4	-51,1	15,8		
Jul	-10,9	36,3	-23,9	10,6		
Aug	-11,2	1,1	4,3	13,4		
Sep	-10,2	5,8	5,8	13,3		
Oct	-9,6	-4,4	7,2	13,7		
Nov	-3,3	-6,2	16,0	3,3		
Dec	1,2	-3,7	17,3	5,7		
Total	-5,8	7,6	-5,8	11,6		

### Table 2 – Year-on-year percentage change in income from accommodation at current prices

# Table 3 – Contribution of each type of accommodation to the year-on-year percentage change in income from accommodation at current prices (percentage points)

Type of accommodation	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13
Hotels	3,2	7,3	7,6	8,7	4,7	5,4
Caravan parks and camping sites	0,1	0,1	0,0	0,4	-0,5	0,1
Guest-houses and guest-farms	0,7	0,7	0,2	0,9	0,2	0,2
Other accommodation	1,8	1,1	3,9	5,1	1,1	3,4
Total income from accommodation 1/	5,7	9,2	11,8	15,0	5,5	9,0

1/ Excludes restaurant and bar sales and 'other' income.

		Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13 1/
	Stay units available (000)	71,0	71,1	71,1	71,1	71,1	71,1
	Stay unit nights sold (000)	1 135,5	1 058,6	1 144,3	1 235,3	1 068,1	1 031,8
	Occupancy rate (%)	51,6	48,0	57,5	56,0	50,1	46,8
Hotolo	Average income per stay unit night sold (Rand)	844,2	824,8	866,7	828,9	783,4	809,6
Hotels	Total income (R million)	2 417,7	1 980,6	2 186,4	2 421,1	2 081,4	2 085,8
	Income from accommodation (R million)	958,6	873,1	991,8	1 024,0	836,8	835,3
	Income from restaurant and bar sales (R million)	394,6	314,0	368,3	405,4	335,5	346,8
	Other income (R million)	1 064,5	793,5	826,3	991,7	909,1	903,7
	Stay units available (000)	7,9	8,1	7,9	8,1	7,9	7,9
	Stay unit nights sold (000)	106,0	43,2	31,7	54,2	33,9	30,6
	Occupancy rate (%)	43,3	17,2	14,3	21,6	14,3	12,5
Caravan parks	Average income per stay unit night sold (Rand)	442,5	349,5	249,2	326,6	315,6	313,7
and camping sites	Total income (R million)	50,2	17,6	10,3	20,8	12,8	11,8
	Income from accommodation (R million)	46,9	15,1	7,9	17,7	10,7	9,6
	Income from restaurant and bar sales (R million)	2,1	0,9	1,2	1,3	1,1	1,3
	Other income (R million)	1,2	1,6	1,2	1,8	1,0	0,9
	Stay units available (000)	8,8	8,8	8,8	8,7	8,7	8,6
	Stay unit nights sold (000)	143,9	122,6	134,8	147,7	113,9	98,4
	Occupancy rate (%)	52,7	44,9	54,7	54,8	43,6	36,9
Guest-houses	Average income per stay unit night sold (Rand)	685,2	705,5	666,9	645,9	628,6	612,8
Guest-houses and guest-farms	Total income (R million)	130,4	114,3	121,3	130,7	97,4	87,7
	Income from accommodation (R million)	98,6	86,5	89,9	95,4	71,6	60,3
	Income from restaurant and bar sales (R million)	23,9	20,3	21,6	22,4	18,6	19,3
	Other income (R million)	7,9	7,5	9,8	12,9	7,2	8,1
	Stay units available (000)	36,1	36,6	36,6	36,8	36,8	36,7
	Stay unit nights sold (000)	557,0	439,5	497,0	537,9	488,1	430,0
	Occupancy rate (%)	49,8	38,7	48,5	47,2	44,2	37,8
Other	Average income per stay unit night sold (Rand)	838,8	855,7	793,0	758,3	751,1	711,4
accommodation	Total income (R million)	644,1	489,3	528,9	549,1	480,2	405,6
	Income from accommodation (R million)	467,2	376,1	394,1	407,9	366,6	305,9
	Income from restaurant and bar sales (R million)	102,9	65,6	73,9	84,3	69,0	64,2
	Other income (R million)	74,0	47,6	60,9	56,9	44,6	35,5
	Stay units available (000)	123,8	124,6	124,4	124,7	124,5	124,3
	Stay unit nights sold (000)	1 942,4	1 663,9	1 807,8	1 975,1	1 704,0	1 590,8
	Occupancy rate (%)	50,6	43,1	51,9	51,1	45,6	41,3
Total industry	Average income per stay unit night sold (Rand)	808,9	811,8	820,7	782,2	754,5	761,3
i otai muusti y	Total income (R million)	3 242,4	2 601,8	2 846,9	3 121,7	2 671,8	2 590,9
	Income from accommodation (R million)	1 571,3	1 350,8	1 483,7	1 545,0	1 285,7	1 211,1
	Income from restaurant and bar sales (R million)	523,5	400,8	465,0	513,4	424,2	431,6
	Other income (R million)	1 147,6	850,2	898,2	1 063,3	961,9	948,2

### Table 4 – Tourist accommodation statistics by type of accommodation (income at current prices)

1/ Preliminary.

		Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13
	Stay units available	0,9	0,7	1,0	0,4	0,3	0,3
	Stay unit nights sold	4,2	8,8	5,8	6,7	2,9	1,9
	Average income per stay unit night sold	1,0	2,5	5,3	5,7	4,3	5,7
Hotels	Total income	5,6	8,7	9,4	17,1	10,4	11,2
	Income from accommodation	5,2	11,5	11,4	12,8	7,3	7,7
	Income from restaurant and bar sales	-1,8	7,7	4,6	5,7	7,1	2,9
	Other income	9,1	6,1	9,3	27,7	14,7	18,3
	Stay units available	3,9	6,6	3,9	3,8	1,3	1,3
	Stay unit nights sold	-13,7	-16,3	-15,0	24,6	-38,4	-13,1
Caravan parks	Average income per stay unit night sold	18,1	32,6	19,2	15,5	5,2	24,1
and camping	Total income	-1,8	5,4	-1,9	42,5	-31,9	7,3
sites	Income from accommodation	2,0	11,0	1,3	43,9	-35,2	7,9
	Income from restaurant and bar sales	5,0	12,5	33,3	62,5	0,0	44,4
	Other income	-61,3	-30,4	-33,3	20,0	-16,7	-25,0
	Stay units available	2,3	3,5	3,5	3,6	3,6	2,4
	Stay unit nights sold	11,2	10,3	6,1	5,7	-0,3	2,3
	Average income per stay unit night sold	0,1	0,7	-2,3	8,3	3,9	1,5
Guest-houses and guest-farms	Total income	16,0	13,7	8,2	18,8	8,1	12,0
and guest-taints	Income from accommodation	11,3	11,0	3,6	14,5	3,6	3,8
	Income from restaurant and bar sales	35,0	25,3	18,7	16,1	24,8	29,5
	Other income	29,5	17,2	38,0	74,3	18,0	52,8
	Stay units available	2,8	1,4	1,4	1,1	1,1	0,8
	Stay unit nights sold	-0,8	-0,6	12,1	20,9	4,4	11,4
	Average income per stay unit night sold	6,8	4,3	2,8	-0,7	-0,7	2,4
Other accommodation	Total income	4,6	1,8	16,0	14,5	0,9	12,4
accommodation	Income from accommodation	6,0	3,7	15,2	20,0	3,7	14,1
	Income from restaurant and bar sales	3,4	-6,3	3,5	-2,0	-7,6	3,4
	Other income	-1,7	-1,0	43,0	6,2	-6,3	15,6
	Stay units available	1,7	1,5	1,5	1,1	0,8	0,6
	Stay unit nights sold	2,0	5,5	7,0	10,6	1,7	4,0
	Average income per stay unit night sold	3,6	3,5	4,5	4,0	3,7	4,9
Total industry	Total income	5,7	7,5	10,5	16,8	8,2	11,4
	Income from accommodation	5,7	9,2	11,8	15,0	5,5	9,0
	Income from restaurant and bar sales	0,5	5,9	5,0	4,8	5,0	4,0
	Other income	8,3	5,7	11,2	26,7	13,5	18,3

# Table 5 – Year-on-year percentage change in tourist accommodation statistics by type of accommodation (income at current prices)

Survey information

Introduction	1	The results presented in this publication are derived from the monthly survey of the tourist accommodation industry. This survey is based on a sample drawn from the 2012 business sampling frame (BSF) that contains businesses registered for value added tax (VAT).
	2	In order to improve timeliness, some information for the latest month had to be estimated due to late response. These estimates will be revised in future statistical releases as soon as information becomes available.
Purpose of the survey	3	The Tourist Accommodation Survey is a monthly survey covering a sample of public and private enterprises involved in the short-stay accommodation industry in South Africa.
		The results of the survey are used to compile estimates of the tourism satellite accounts (TSA) and the gross domestic product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.
Scope of the survey	4	This survey covers the following tax registered private and public enterprises that are mainly engaged in providing short-stay commercial accommodation:
		<ul> <li>Hotels, motels, botels and inns;</li> <li>Caravan parks and camping sites;</li> <li>Guest-houses and guest-farms; and</li> <li>'Other' accommodation.</li> </ul>
Collection rate	5	The preliminary collection rate for the tourist accommodation survey for May 2013 was 86,4%. The improved collection rate for April 2013 was 91,1%.
Classification by industry	6	The 1993 edition of the Standard Industrial Classification of all Economic Activities (SIC), Fifth Edition, Report No. 09-09-02 was used to classify the statistical units in the survey. The SIC is based on the 1990 <i>International Standard Industrial Classification of all Economic Activities (ISIC)</i> with suitable adaptations for local conditions. Each enterprise is classified to an industry, which reflects its predominant activity. Statistics in this publication are presented at 5-digit SIC level.
Statistical unit	7	The statistical units for the collection of the information are enterprises and establishments.
Revised figures	8	Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. Preliminary figures, as indicated in the relevant tables, are subject to change and when revised will not be indicated as such. Data are edited at the enterprise level.
Rounding-off of figures	9	Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.
Historical data	10	Historical tourist accommodation data are available on the Stats SA webpage. To access the data electronically, use the following link: <a href="http://www.statssa.gov.za/timeseriesdata/timeseriesdata.asp">http://www.statssa.gov.za/timeseriesdata/timeseriesdata.asp</a>
Past publications	11	Past tourist accommodation releases are available on the Stats SA webpage. To access the releases electronically, use the following link: http://www.statssa.gov.za/publications/statspastfuture.asp?PPN=P6410&SCH=

Comparability with discontinued Hotels' Trading Statistics		The information in this statistical release and the discontinued monthly Hotels' Tradin Statistics statistical release is not strictly comparable. The Hotels' Trading Statistic survey was conducted using a list of all hotels graded by the then South African Tourisr Board (Satour) when the grading of hotels was still compulsory by law. This survey is conducted from a sample drawn from a business register of all enterprises registered for value added tax (VAT) and income tax.					
		and	all types of tourist ad	ccommodation enterpr	ollowing: rises including hotels; y of small and micro		
Technical notes							
Survey	1	The survey was condu	ucted by mail, email, fa	email, fax and telephone.			
methodology and design		from a population of The enterprises were ize of enterprises. All ed as the measure of					
Size groups		The enterprises are divided into four size groups according to turnover. All large and medium enterprises (size group one and two) are completely enumerated. Simple random sampling is applied to size group three and four (small and very small) enterprises. The total income of the large and medium enterprises (size group one and two) is added to the weighted totals of size group three and four to reflect the total income.					
		Measure of size class	ses (Rand)				
		Enterprise size	Size group	Lower limits	Upper limits		

Large	1	13 000 001		
For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form subgroup estimates. These procedures are in line with international best practice.				

4

3

2

Reliability of estimates

Sample

weighting

Very small

Small

Medium

of **4** Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the tourist accommodation industry in South Africa.

0

5 100 001

6 000 001

5 100 000

6 000 000

13 000 000

sales

Relative standard error	5	<ul> <li>One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.</li> <li>Table D – Estimates of total industry income by type of enterprise within 95% confidence limits – May 2013</li> </ul>				
			Lower limit (R million)	Estimate (R million)	Upper limit (R million)	Relative standard error (RSE) %
		Total income	2 497,0	2 590,9	2 685,0	7,2
Non-sampling errors	6	Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.				
Year-on-year percentage change	7	The year-on-year percentage change in a variable for any given period is the change between that period and the corresponding period of the previous year, expressed as a percentage of the latter.				
Contribution (percentage points)	8	The contribution (percentage points) to the year-on-year percentage change for any given period is calculated by multiplying the percentage change of each type of accommodation by its corresponding weight, divided by 100. The weight is the percentage contribution of each type accommodation to the total accommodation income in the corresponding period of the previous year.				
Seasonal adjustment	9	Seasonally adjusted estimates will not be published until there are sufficient data points for this survey. As soon as sufficient data points are available, Stats SA will consider publishing seasonally adjusted estimates.				
Glossary						
Average income per stay unit night sold		Average rate per stay unit (i.e. rate per room in a hotel or powered site in a caravan park) is calculated by dividing the total income from accommodation by the number of stay unit nights sold in the survey period.				
Enterprise			a legal unit or cons to carry out its		gal units that inc	ludes and directly
Establishment		An enterprise or part of an enterprise that is situated in a single location and in which only a single (non-ancillary) productive activity is carried out or in which the principal productive activity accounts for most of the value added.				
Income from accommodation		Income from among from meals).	ounts charged for	<sup>.</sup> stay units. 'Othe	er' income is excl	uded (e.g. income
Income from restaurant and bar		Income from meals, banqueting and beverages and tobacco sales.				

Industry Group of establishments engaged in the same or similar kinds of economic activity. Industries are defined in the System of National Accounts (SNA) in the same way as in the *Standard Industrial Classification of all Economic Activities, Fifth Edition*, Report No. 09-90-02 of January 1993 (SIC).

Occupancy rate	The number of stay unit nights sold, divided by the product of the number of stay units available and the number of days in the survey period, expressed as a percentage.		
Other accommodation	Includes lodges, bed-and-breakfast establishments, self-catering establishments and 'other' establishments not elsewhere classified.		
Stay unit	The unit of accommodation available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.		
Stay unit nights sold	The total number of stay units occupied on each night during the survey period.		
Symbols and abbreviations	BRBusiness registerBSFBusiness sampling frameGDPGross domestic productDTIDepartment of Trade and IndustryRSERelative standard errorSARSSouth African Revenue ServiceSEStandard errorSICStandard Industrial Classification of all Economic ActivitiesStats SAStatistics South AfricaVATValue added taxTSATourism satellite accounts		
Total income	Includes income from accommodation, income from restaurant and bar sales and 'other' income.		
Tourist	A visitor who spends at least one night in the place visited.		

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