

# INVITATION

## HYBRID TOURISM PUBLIC LECTURE

*Rethinking Tourism: opportunities await in rural and community centric tourism*

The Deputy Minister of Tourism, **Mr Fish Mahlalela** invites you to the **2022 Tourism Public Lecture**, a platform to exchange views and ideas with key stakeholders, policy-makers, industry practitioners and academics on emerging issues in the sector.



**14 October 2022**



**08:30-14:00**



**Virtual zoom**



**MH Joosub Hall, Westville Campus, University of KwaZulu-Natal**

The public lecture will explore **the impact, opportunities and challenges in rural and community centric tourism** as informed by the 2022 United Nations World Tourism Organisation's World Tourism Day theme: **"Rethinking Tourism"**.

Please **click here**  to RSVP no later than **11 October 2022**.

For further information please email **PublicLecture@tourism.gov.za**.



**FISH MAHLALELA**  
Deputy Minister of Tourism



**tourism**

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA



**KWAZULU-NATAL PROVINCE**  
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